



Servando Orozco- President- At Large
Michael Mora -Vice President-Long Beach BL
Norm Cauntay – Secretary - Atlantic
Anthony Wingfield – Treasurer – Wardlow Road
Anthony Puente -Atlantic Ave
Bill Larson- Long Beach Blvd.
Katherine Galanty- Wardlow Rd
Jane Ho – Bixby Knolls Shopping Center
Lourdes Valles-At Large

Debbie Peurrung- Long Beach Blvd.
Jeff Beasley -Long Beach Blvd
Cheryl Jacobs- Community Liaison
Mark Hawkins-Community Liaison
Roy Robbins- Community Liaison
Andrea Testa -Community Liaison
Blair Cohn-Executive Director
Katie Phillips – Project Manager

BOARD OF DIRECTORS MEETING

Thursday, May 24, 2018, 7:45 a.m. at the Pan Restaurant

AGENDA

1. CALL TO ORDER/ROLL CALL

- Excused Absences: Anthony Wingfield

2. WELCOME & INTRODUCTIONS

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3. APPROVAL OF MINUTES

- Approval of Minutes from April 16, 2018 & April 26, 2018

4. Public Comment (limited to 3 minutes)

- Michael Culver & Arthur Rockwell – Focus Media Group

5. 7th DISTRICT COUNCIL REPORT – 7th District Council Representative

6. 8th DISTRICT COUNCIL REPORT - 8th District Council Representative

7. Recommendation to create the BKBIA 501c3 non-profit organization; suggested names: Bixby Knolls Foundation; BKBIA Foundation; BK District Foundation

8. Recommendation to create a Document Retention and Destruction Policy whereas all BKBIA shall be retained for a period of seven years and may be destroyed after a seven years.

9. Committee Reports:

- a. Treasurer Report – Susan Cooper
- b. Security & Code Enforcement Report – Mike
- c. Promotion Report – Cheryl
- d. Executive Director's Report – Blair

9. OLD BUSINESS

- No old business to discuss

10. NEW BUSINESS

- No new business

11. ADJOURNMENT

Bixby Knolls Business
Improvement Association

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BIXBY KNOLLS BUSINESS IMPROVEMENT BOARD OF DIRECTORS SPECIAL MEETING MINUTES

DATE April 16, 2018

TIME 8:30am

PLACE EXPO Arts Center

Present

Servando Orozco, President
Michael Mora, Vice President
Norm Cauntay, Secretary
Anthony Puente
Jeff Beasley
Jane Ho
Bill Larson
Lourdes Valles

RECORDER Blair Cohn

CHAIR Servando Orozco

ADJOURNED 10:32 a.m.

Debbie Peurrung

Cheryl Jacobs – Community Liaison

Mark Hawkins – Community Liaison

Roy Robbins – Community Liaison

Andrea Testa – Community Liaison

Blair Cohn – BKBIA

Katie Phillips – BKBIA

Alyssandra Nighswonger – BKBIA

Excused Absences

Katherine Galanty, Anthony Wingfield

Guests:

Jonathan Kraus, City of Long Beach, 8th District Council Office

Eric Romero, City of Long Beach, Economic Development Department

Kelli Johnson, Bixby Trading Post

Erika Romero, LBPB

Officer Corey Strang, LBPB

Dennis Cook, CSI Patrol Service

Freddie Richards, CSI Patrol Service

Call Meeting to Order

Servando called the meeting to order at 8:37am.

Welcome & Introductions

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Public Comment (limited to 3 minutes)

- No public comment given

Agenda

- First Fridays discussion

Blair gave the history of First Fridays, from its inception to the time the

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BKBIA took over the coordination. The event has grown in participation of businesses, attendance, and community organizations. Also, the budget has grown from the early days of spending \$100/month up to \$5,000 with police and security for the event. Over the last few years we have seen some red flags going up and it is time to reevaluate the event. It's also very important to manage our remaining redevelopment funds before they sunset.

LBPB – Officer Strang discussed his history working the event and the increasing issues he has witnessed. He has seen the attendance grow and the increase in kids that roam around together. In the last year the kids have been dropped off by Uber or parents in addition to the bus. There have been a number of incidents where LBPB has been outnumbered by the group surrounding the officers. LBPB had recommend moving the event to a Saturday afternoon where the cover of night is not available.

Dennis and Freddie reported on behalf of CSI Security Patrol -- CSI had increased its staff over the last year to maintain crowd control. CSI started by just guarding the temple, keeping bikes and skateboards off the sidewalk and keeping the sidewalks cleared at Jamba Juice. Over the last 12 months it has been an ongoing challenge to manage the groups of kids, the fights, activity in the alleys, along the adjacent streets.

Mike Mora – discussed the issue of the social media posts and fights that have taken place in the alley, Arco and at Starbucks. Mike has seen many instances of blocked sidewalks and fights from the large groups that show up. Mike witnessed a fight that spilled into and across Atlantic from Expo to the shop across the street.

Mark Hawkins – had his first experience with the crowds at San Antonio and Atlantic. The event was peaceful everywhere else but Mark was very concerned with the new windows at George's 50s Diner and the potential for trouble to escalate with vandalism.

Lourdes Valles – got out of her shop and walked the venue looking for attendees with bags of purchases from the businesses. Saw a total of two. Discussion ensued about attendees not spending money inside of the shops but vendors on the street instead, if at all.

General Discussion ensued:

Had some petty incidents like tip jar being stolen; theft at Twig & Willow; Next Door posts about First Fridays after all this time; some businesses would rather close on FF; vendors had received counterfeit bills; crowds gathering



at San Antonio & Atlantic, at Arco and Starbucks/Yogurtland area; BKBIA should keep promoting its other events like Small Business Saturday, creating a Saturday afternoon event, our parking lot concerts, and the new Knights of the Round (Turn)Table. A Saturday afternoon event would be more family-friendly.

Other challenges: How to draw the local residents back that have been showing up less and less frequently?

Need to create a new family-friendly and Bixby-centric event that will appeal to the local community.

Potential to split the event in half and rotate it north and then south of Carson?

Actions:

First motion, made by Lourdes : BKBIA will not do any programming for First Fridays in May. Anthony P. seconded the motion. Motion passed unanimously.

Second motion, made by Anthony: First Fridays is on hiatus indefinitely. Seconded by Mike. Motion passed unanimously.

Third motion, made by Mike: Move the event to a Saturday. Seconded by Bill. Motion passed unanimously.

Fourth motion, made by Mike: Direct staff to research First Saturday concept and create an implementation plan by next board meeting. Seconded by Bill. Motion passed unanimously.

Adjournment

- Mike made a motion to adjourn the meeting at 10:21am. Bill seconded the motion. Meeting was adjourned.

Next meeting is April 26, 2018, 7:45am at The Pan.

Respectfully submitted,
Norm Cauntay

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BIXBY KNOLLS BUSINESS IMPROVEMENT BOARD OF DIRECTORS MEETING MINUTES

DATE April 26, 2018

TIME 7:45am

PLACE The Pan Restaurant

Present

Servando Orozco, President

Anthony Puente

Katherine Galanty

Lourdes Valles

Debbie Peurrung

Excused Absences

RECORDER Blair Cohn

CHAIR Servando Orozco

ADJOURNED 8:45 a.m.

Jeff Beasley

Cheryl Jacobs – Community Liaison

Mark Hawkins – Community Liaison

Andrea Testa – Community Liaison

Blair Cohn – BKBIA

Katie Phillips -- BKBIA

Michael Mora

Guests:

- Esmerelda Agredano-Salazar, City of Long Beach, Economic Development Department
- Jonathan Kraus, City of Long Beach, 8th District Council Office
- Susan Cooper
- Craig Sauer – Craig Sauer 3D.com

Call Meeting to Order

- Servando called the meeting to order at 7:54am.

Welcome & Introductions

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Approval of Minutes

- Approval of Minutes from March 22, 2018. Debbie made a motion to approve the minutes. Lourdes seconded the motion. Motion approved unanimously.

Public Comment (limited to 3 minutes)

- Craig Sauer presented on his company 3D.com and the advertising/promotional opportunities for our members to use his services.

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7th District Council Office Report

- No report given.

8th District Council Report

- Jonathan reported: This Saturdays is a Prescription Take Back program, 10am – 2pm, LB Memorial hosting event on its campus; City is looking at the short-term rental policy (Air BnB), Wednesday, 6pm – 8pm at Rec Park Golf course. This is the first community meeting to discuss how to regulate these rentals.

Recommendation to become a KIVA Trustee; work with the City of Long Beach to promote the program to BKBIA members.

- Esmerelda presented the summary of the KIVA program and how to be a trustee. Anthony made a motion for the BKBIA to become a trustee. Lourdes seconded the motion. Motion passed unanimously.

Committee Reports:

- Treasurer Report: Susan presented the current financial statements for the month. All assessment and RDA funds have been received.
- Security and Code Enforcement Report – Katie reported on incidents from LBPD and CSI. Specifically: suspect had been arrested after 3 break-ins at La Casita Rivera; LBPD arrested a parolee in the parking lot of Trader Joe's (casing the store); Flamebroiler had a break-in. Loss included the safe and \$2600; Golden Bowl had a broken window; Twig & Willow reported a ring stolen at First Fridays.
- Promotion Report – Cheryl reported on the April Bixby Business Breakfast, Good Spirits Pub Crawl, Flash Lunch at Hashtag Burgers, and the Facebook ad pilot program with Stateside Crafts.
- Executive Director's Report – Blair reported on First Fridays and the media firestorm with the wrong headline; neighborhood survey of "wish lists"; Member Directory work being done by Thor Carlson; BK Task Group; and status of Liberation Brewing, Ambitious Ales, Smart & Final, O Paloma, and the Ramen Hub.

Old Business

- No old business was discussed.



New Business

- No new business was discussed.

Adjournment

- Jeff B. made a motion to adjourn the meeting at 8:48am. Anthony P. seconded the motion. Meeting was adjourned.

Next meeting is May 24, 2018, 7:45am at The Pan.

Respectfully submitted,
Blair Cohn

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BIXBY KNOLLS BUSINESS IMPROVEMENT ASSOCIATION

EXECUTIVE DIRECTOR REPORT: MAY 2018

General updates from around the district:

- **First Fridays:** First Fridays carried on even after the media hoopla. Smaller crowd overall but those that came went to the restaurants and shops. The Better Half and Willmore reported great nights (Willmore had its second biggest night ever). We will get through summer and evaluate things potentially picking it up again and programming things slowly. No incidents of disturbances and LBPD & CSI said it was a very quiet night.
- **Summer Saturdays:** We got through our Small Business Saturdays and now it's full steam ahead on the planning for June 9 Summer Saturdays themed "Mermaids and Seadragons." Alyssandra is compiling all of the activities inside of the businesses, district-wide. (Cheryl Jacobs will present the details) Actually, we are even looking ahead to the July 14 event which will tie into the Historical Society's new "Chrome" exhibit about LB car culture. We can tip our hat to the car show
- **Member Directory** – Thor Carlson continues to work on the directory and put a list together of businesses that most likely do not have licenses. This list was sent to the city so Business Licensing can follow up. This is a potential \$5,000 addition to our assessment revenue. The list will soon be ready to go to the Signal Tribune to begin formatting the BKBIA Business Directory Guide.
- **Hiro Nori Craft Ramen:** We are happy to announce that the restaurant had two days of a soft opening for operation (offering 50% pricing) and then its grand opening on Sunday. All reviews so far have been very positive so word-of-mouth is spreading about the place.
- **Former Baja Sonora property:** The landlord had been in negotiations with a tenant for a number of weeks but the tenant rejected the best and final offer. The landlord will now pursue other leads but he is not yet close to signing anyone else.
- **Laserfiche projects:** We did a "Call for Artists" for Laserfiche who is looking to have five murals painted at their location. We recently

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met with the ownership about activating the former oil lot just south of Phil Trani's restaurant. Our concept is to add an art component to the lot since this is a gateway into the district. Laserfiche will first mitigate the property and then let us know when we can pursue the "art park" for the property. They would like a nautical theme to tie into their colors and the sailing team they sponsor. We are reaching out to Phil Trani to see about painting a mural on the back of his building. We will also reach out to the owners of the 7-11 strip mall at Wardlow and LB Blvd to

- **4262 Atlantic Avenue** – George Mitri says he will be opening his "O Paloma" restaurant this week. Waiting for exact date for the soft opening but we'll soon have another space opened up.
- **George's 50s Diner** - Looking to open right after Memorial Day.
-
- – Could open any day now. Looks as if a crew is still there at night working on aesthetics but I believe they have passed all inspections.

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