



Business Improvement Association

Servando Orozco- President- At Large
Michael Mora -Vice President-Long Beach BL
Norm Cauntay – Secretary - Atlantic
Anthony Wingfield – Treasurer – Wardlow Road
Anthony Puente -Atlantic Ave
Bill Larson- Long Beach Blvd.
Katherine Galanty- Wardlow Rd
Jane Ho – Bixby Knolls Shopping Center

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Lourdes Valles-At Large
Debbie Peurrung- Long Beach Blvd.
Michelle Jouvence -Long Beach Blvd
Cheryl Jacobs- Community Liaison
Mark Hawkins-Community Liaison
Roy Robbins- Community Liaison
Andrea Testa -Community Liaison
Blair Cohn-Executive Director

BOARD OF DIRECTORS MEETING

Thursday, February 25, 2016, 7:45 a.m. at Breakfast Club

AGENDA

1. CALL TO ORDER/ROLL CALL

Excused Absences:

2. WELCOME & INTRODUCTIONS

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3. APPROVAL OF MINUTES

- Approval of Minutes from January 28, 2015

4. COMMUNITY PARTICIPATION (limited to 3 minutes)

- April Barnes, Executive Director, Long Beach CaLL – Career-Linked Learning

5. 7th DISTRICT COUNCIL REPORT – 7th District Council Representative

6. 8th DISTRICT COUNCIL REPORT - 8th District Council Representative

7. OLD BUSINESS

- Annual Meeting Review

8. NEW BUSINESS

- Proposed city tax increase
- BKBIA Strategic Planning Session – Proposed date of April 21

9. REPORTS:

- Treasurer's Report
- Executive Director's Report: Blair
- Security & Code Enforcement Report: Mike
- Promotion Report: Cheryl

10. ADJOURNMENT

BIXBY KNOLLS BUSINESS IMPROVEMENT BOARD OF DIRECTORS MEETING MINUTES

DATE January 28, 2016
TIME 7:45am
PLACE Breakfast Club of Long Beach

CHAIR Servando Orozco
RECORDER Blair Cohn
ADJOURNED 9:06 a.m.

Present

Servando Orozco, President
Mike Mora, Vice President
Norm Cauntay, Secretary
Anthony Puente
Katherine Galanty
Jane Ho
Bill Larson
Lourdes Valles
Debbie Peurrung
Michelle Jouvence
Cheryl Jacobs
Mark Hawkins
Roy Robbins

Excused Absences

Anthony Wingfield

Unexcused Absences

Guests:

Jonathan Kraus, 8th District Council Office, City of Long Beach
Jessica Chetsawang, 7th District Council Office, City of Long Beach
Jim Fisk, City of Long Beach
Cait Yoshioka, BKBIA
Susan Cooper, BKBIA
Berenice Dena, About U Boutique

Call Meeting to Order

- At 7:53am Servando called the meeting to order.

Welcome & Introductions

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Approval of Minutes

- Approval of Minutes from December 17, 2015. Katherine made a motion to approve. Mike seconded the motion. Motion approved unanimously.

Community Participation Report (limited to 3 minutes)

- Katherine introduced Nancy from the American Cancer Society "Bark for Life" event – The event is based on the Relay for Life and will take place at Los Cerritos Park, April 23, 9am to 2pm. The event is looking for vendors and teams for the walk. Please help to share the information around the community. Nancy passed out a cancer support card to the board members.

7th District Council Office Report

- Jessica reported: 70th anniversary of the Bixby Knolls Christian Church is next week; Parks & Rec needs assessment meeting, February 1, 6:30-8:30; the council approved the FIS airport feasibility study 6-3; there have been concerns about Wrigley Heights Dog Park (Wardlow & Magnolia) that the property is going to be developed. This is not the case; Meet & Greet Bixby Highlands neighborhood next week; Sand Bag Saturdays at Station 11, 160 E. Market Street, for El Nino preparations.

8th District Council Report

- Jonathan reported: Council approved a minimum wage increase based on the Economic Development Commission's recommendations. There will be another study in 3 years to examine the results to business based on the increases; Medical Marijuana Ordinance is coming back to council again for approval; Aldi Market will move into the former post office location and hopes to be open by October; Post Office has the lease signed with Gaska and looks to open at the end of spring; January 30 is an ewaste and shred-fest event; February 6 there will be a Rain Barrel Sale at Hughes Middle School, 9am-11am, \$85 each when

ordered in advance; February 5-7 is the annual Black History Month celebration in the Expo Arts Center.

Board Meeting January 28, 2016

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Old Business:

- No old business was discussed

New Business

- Appointment of officers for 2016 – Debbie made a motion to keep the existing Executive Committee intact. Michelle seconded the motion. Motion passed unanimously.

Reports:

- **Treasurer's Report:** Susan discussed the monthly report and status of cash on hand.
- **Executive Director's Report** – Blair provided information on the minimum wage results from city council and details on a new bike courier service in the neighborhood that could help businesses broaden their customer reach.

Committee Reports

- **Security & Code Enforcement:** Mike reported that there had been two recent burglaries at El Pocho Grill and LB Creamery. Tuttle Cameras had a robbery and the thief used others: on the phone when walking the store, distracting the employee and then pocketing items.
- **Promotion Report:** Cheryl reported on the Holiday Party, Business Breakfast, First Fridays, Good Spirits Club, and Supper Club.

Adjournment

- Mike made a motion to adjourn the meeting at 9:06am. Michelle seconded the motion. Meeting was adjourned.
- Next meeting is February 25, 2016, at 7:45 a.m., The Breakfast Club

Respectfully submitted,
Norm Cauntay



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Bixby Knolls Business Improvement Association Executive Director Report: February 25, 2016

- **New “Bixby Knolls Info” Facebook Group** – We are proposing to launch a new “group” page on Facebook as the next level of community engagement. Making the standard posts to all of our FB pages is one thing but by creating and moderating our own group page it will help to answer any questions and/or dispel any misinformation about things going on. This allows us to have an ongoing dialogue with the local community and we can filter out any type of negativity or unrelated postings if necessary. All immediate news and information can be shared which supplements the print ads and neighborhood newsletters. There are currently similar groups that have up to 3,000 members and our goal is to exceed that and be a critical resource for the business district and neighborhood.
- **Details of the proposed increase to sales tax will be discussed by city representatives. For the record:** The City Council will consider adopting a resolution calling for the placement of a measure on the ballot of the June 7, 2016 regular election that would ask Long Beach voters whether they support establishing a temporary one percent increase in our local sales tax to ensure the City has the resources necessary to fix our streets, sidewalks and alleys and restore the cuts that were made more than four years ago to our police and fire services. The resolution would also call for the placement of another measure on the same ballot establishing a Budget Stabilization ("Rainy Day") Fund to be used to offset the impact of future recessions. This agenda item comes on the heels of the letter from Long Beach's current and past two mayors - Mayor Robert Garcia and former Mayors Bob Foster and Beverly O'Neill - in support of this action to address these pressing challenges. The proposed ballot measure would increase the local sales tax rate by one percent for six years. The rate would then decrease to ½ percent for four years, and sunset after 10 years.
- **Upcoming events:**
 - March 2 COBA
 - March 4 First Fridays – Women’s History Month
 - March 7 Supper Club
 - March 9 Literary Society
 - March 20 Kidical Mass
 - March 24 Board Meeting

Bixby Knolls Business Improvement Association
STATEMENT OF FINANCIAL POSITION
As of January 31, 2016

	Jan 31, 16	Jan 31, 15
ASSETS		
Current Assets		
Checking/Savings		
Bixby Knolls RDA Acct	7,272.72	1,737.57
BKBIA Oper Acct	13,600.90	27,181.83
Total Checking/Savings	20,873.62	28,919.40
Total Current Assets	20,873.62	28,919.40
Fixed Assets		
Holiday Decorations		
Holiday Decorations- Acc Deprec	-46,427.00	-46,427.00
Holiday Decorations - Other	52,013.49	52,013.49
Total Holiday Decorations	5,586.49	5,586.49
Total Fixed Assets	5,586.49	5,586.49
TOTAL ASSETS	26,460.11	34,505.89
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Credit Cards		
VISA	-57.80	2,151.12
Total Credit Cards	-57.80	2,151.12
Other Current Liabilities		
RDA Grant 2009-2010	0.00	-44,247.40
Total Other Current Liabilities	0.00	-44,247.40
Total Current Liabilities	-57.80	-42,096.28
Total Liabilities	-57.80	-42,096.28
Equity		
Opening Bal Equity	0.15	0.15
Retained Earnings	126,339.66	126,339.66
Unrestrict (retained earnings)	-65,175.92	-51,323.53
Net Income	-34,645.98	1,585.89
Total Equity	26,517.91	76,602.17
TOTAL LIABILITIES & EQUITY	26,460.11	34,505.89

Bixby Knolls Business Improvement Association
OPERATING STATEMENT
January 2016

	<u>Jan 16</u>	<u>Oct '15 - Jan 16</u>	<u>Jan 15</u>	<u>Oct '14 - Jan 15</u>
Ordinary Income/Expense				
Income				
Assessment Income	26,420.51	53,139.76	17,438.18	40,163.06
Contribution	0.00	4,524.99	850.00	4,553.82
RDA Grant Funds	0.00	50,359.68	19,746.89	77,057.83
Rental Income	1,020.00	3,520.00		
Total Income	<u>27,440.51</u>	<u>111,544.43</u>	<u>38,035.07</u>	<u>121,774.71</u>
Expense				
Administration	5,873.72	15,760.27	3,634.18	16,019.69
EXPO Repairs and Maintenance	650.00	859.51	0.00	1,200.00
On-Going Promotions	3,991.76	12,185.55	35.99	3,493.00
RDA Spec Proj	16,638.51	75,993.36	15,350.28	62,191.06
Salaries/Benefits	8,446.18	35,043.02	7,448.55	30,784.85
Special Programs	3,343.34	6,348.70	859.12	6,500.22
Total Expense	<u>38,943.51</u>	<u>146,190.41</u>	<u>27,328.12</u>	<u>120,188.82</u>
Net Ordinary Income	<u>-11,503.00</u>	<u>-34,645.98</u>	<u>10,706.95</u>	<u>1,585.89</u>
Net Income	<u><u>-11,503.00</u></u>	<u><u>-34,645.98</u></u>	<u><u>10,706.95</u></u>	<u><u>1,585.89</u></u>