

## **BOARD MEETING DISCUSSION – January 28, 2021**

- **CD7 Report**
  - **CD8 Report**
  - **Health Orders status**
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- **CARES Grant Funding for BIDS**
  - a. Distributed all CARES grant funds; BKBIA was reimbursed for all expenses
  - b. Purchased PPE and directly assisted 88 businesses
- **New and Updates**
  - a. Business Profiles – Community support program
    - i. Goal: muster support through January
  - b. Bixby Hearts
  - c. Letter submitted to Council Office and City Managers re: future of BKBIA
  - d. Preparing our “Annual Meeting” presentation – Focusing on business support since March shutdown
    - i. Report will be posted to our website
    - ii. Emailed and mailed to Members
  - e. First Friday Trolley – Mardi Gras, February 5
  - f. 501c3 “support campaign”
  - g. Black History Month – virtual celebration
  - h. CSI updates
  - i. Kidical Mass
  - j. RDA Projects
    - i. Ameritax
    - ii. A&W Mortgage
    - iii. Power washing
- **Member & Community Outreach**
  - a. Virtual Business Breakfast – 40 businesses attended
  - b. Social media & emails
  - c. Daily emails and posting
  - d. Sharing city resources
  - e. Visits & Direct contacts (calls, texts, email)

- **Finances**

- a. All current – waiting on December RDA check
- b. BK Community Foundation = account balance **\$12,762.93**
  - i. Issued support funds to:
 

1. Salon 36	\$1500
2. Rasselbock	\$ 492.94
3. Dream Come True	\$3000
  - ii. Anonymous donation (\$10,000):
 

1. And Then	\$1,200
2. Georgie's Place	\$2,500
3. George's 50s	\$3,000
4. Salon 36	\$653.73
5. StudioPick	\$925
6. Steelcraft	\$700
7. G&G Studio	\$700.90
a. Balance	<b>\$320.37</b>

- **Council of Business Associations – weekly meeting**

- **BKBIA core service continue:**

- a. Power washing sidewalks
- b. Landscaper
- c. Security
- d. Clean Team via Jesse Brown

- **Events & Online Content**

First Fridays – trolley w/CSI  
 Strollers – walking every Saturday  
 Knights – weekly email  
 Bixby Saturday Nights – weekly email  
 Bixby Brief Newsletter – Weekly  
 Kidical Mass – January 24; February 21  
**Always a heavy social media presence**