

BOARD MEETING DISCUSSION – July 2, 2020

- Welcome Myra Pimentel
- Foundation
- Website
- Email lists
- Health Orders Updates
- Updates from protests and looting;
- Open Streets concepts
 - Allery used as a model last week
 - Discussion with Public Works – application created soon for sidewalk dining and extended patios
- Member & Community Outreach
 - Letter to members
- Social media & emails (city resources and updates)
 - Daily emails and posting
 - Sharing city resources
 - Council of Business Associations – weekly meeting
 - Visits & Direct contacts
- Social distancing decals delivered to businesses via Fresh Prints Design
- Business Retention: Flash Events & Gift Cards
 - First Fridays Trolley Parade
- Finances
 - All checks have been received (Assessments and RDA billing)
 - Donations to LBCF – \$2800 donated this week to go to businesses that were affected by the looting
- Events & Content
 - First Fridays
 - Strollers
 - Knights
 - Bixby Saturday Nights
 - Bixby Brief Newsletter
 - Virtual “Concert in the Park(ing Lot)”
- Special Projects
 - Façade improvements: Path to Perfect Health; Kuper Wilson Law Offices
 - Boards removed from Expo Arts Center
 - Building to be cleaned
 - Landscaper maintaining projects

Bixby Knolls Emergency Coverage

7 cars/ 10 officers were on the last few days.

We had a few officers stationed at certain points in the district for extra eyes in the area.

- 4300 Long Beach Blvd parking structure staircase
- WA Rasic (Long Beach Blvd/San Antonio)
- Chase Bank Parking Structure

We issued out several closed channel radios to business owners who were out and watching their own property.

This assisted with having more eyes in the area. They were able to see a lot of people driving slowly through the corridors, vehicles that were seen making loops as well as people getting out of vehicles and looking suspiciously into businesses.

Several vehicle plates have been forwarded to our dispatchers. We have seen about 10-15 vehicles that have continuously been in the area driving slowly the past few days. These vehicles have been seen in the areas of AT&T Store, Verizon, Corked, Liquor Land, BOFA, Chase and First Bank.

We have made contact with some of the drivers, while others have driven out of the area.

One major key aspect that has helped is the closure of Atlantic Blvd. This has been a key factor in helping keeping the area safe.

Long Beach Blvd is easier to manage. Atlantic not only is a busy street, but the alley ways that run parallel to the corridor also create a lot of traffic.

When we encounter vehicles or persons on Atlantic, we're able to clear them out of the corridor or follow them until they leave the area. Long Beach PD has been able to make contact with several individuals and advise them of curfew or take other actions if needed.

Keeping the traffic on Long Beach Blvd allows us to easily see cars that may be traveling slower, looking into businesses or vehicles that park in an attempt to case certain stores.