

## **BOARD MEETING DISCUSSION – July 30, 2020**

- **Health Orders Updates**
  - a. Businesses shut down – salons, barber shops, churches, indoor activities
  - b. Outdoor dining only; many restaurant adapting
- **BKBIA core service continue:**
  - a. Power washing sidewalks
  - b. Landscaper
  - c. Security
  - d. Cal Heights Clean Team mulched trees and watered for BKBIA
- **Open Streets & outdoor dining**
  - a. Most of our restaurants are taking advantage of outdoor dining options; sidewalks, parking lots, and parklets (Lola's, Knolls, Bake N Broil)
  - b. Submitted list and budgets to Economic Development and the LB Community Foundation for grant funds to assist businesses with this option
    - i. City funds would be for "COVID assistance" and can include many things, such as: rent, PPE, marketing/promotion; outdoor dining equipment
    - ii. \$21,000 awarded from LB Community Foundation specifically for the Allery; working with Ejs, Dutch's, and Wood & Salt Tavern on permanent plan
- **Member & Community Outreach**
  - a. Letter to members – microgrant information
    - i. \$500 from Omniworks (may be bumped up to \$1000)
  - b. Social media & emails
    - i. Checking in and encouraging responses
  - c. Daily emails and posting
    - i. Flash Events – a critical and positive component
    - ii. Business showcase/highlighting
  - d. Sharing city resources
  - e. Visits & Direct contacts (calls, texts, email)
- **Business Retention: (30) Flash Events & Gift Cards**
  - a. Cassidy's Corner
  - b. MeeMa's
  - c. Pixie Toys
  - d. Ambitious Ales
  - e. Andy Liz
  - f. Champion's Curry USA
- **Council of Business Associations – weekly meeting**
- **Website – Myra creating new site**
- **Sidewalk decals – new**

- **Finances**

- a. All checks have been received (Assessments and RDA billing)

- b. Foundation = account balance **\$11,024.28**

- i. Anonymous donation (\$10,000):

- 1. And Then \$1,200

- 2. Georgie's Place \$2,500

- 3. George's 50s \$3,000

- 4. Salon 36 \$ 653.73

- a. **Balance \$2,646.63**

- **Events & Online Content**

- First Fridays – trolley w/CSI

- Strollers – walking every Saturday

- Knights – weekly email

- Bixby Saturday Nights – weekly email

- Bixby Brief Newsletter – at least twice a week

- Virtual "Concert in the Park(ing Lot) email

- Kidical Mass – tentative for August 16

- **Special Projects**

- a. Façade improvements:

- i. Path to Perfect Health

- ii. Kuper Wilson Law Offices

## Bixby Knolls Emergency Coverage

7 cars/ 10 officers were on the last few days.

We had a few officers stationed at certain points in the district for extra eyes in the area.

- 4300 Long Beach Blvd parking structure staircase
- WA Rasic (Long Beach Blvd/San Antonio)
- Chase Bank Parking Structure

We issued out several closed channel radios to business owners who were out and watching their own property.

This assisted with having more eyes in the area. They were able to see a lot of people driving slowly through the corridors, vehicles that were seen making loops as well as people getting out of vehicles and looking suspiciously into businesses.

Several vehicle plates have been forwarded to our dispatchers. We have seen about 10-15 vehicles that have continuously been in the area driving slowly the past few days. These vehicles have been seen in the areas of AT&T Store, Verizon, Corked, Liquor Land, BOFA, Chase and First Bank.

We have made contact with some of the drivers, while others have driven out of the area.

One major key aspect that has helped is the closure of Atlantic Blvd. This has been a key factor in helping keeping the area safe.

Long Beach Blvd is easier to manage. Atlantic not only is a busy street, but the alley ways that run parallel to the corridor also create a lot of traffic.

When we encounter vehicles or persons on Atlantic, we're able to clear them out of the corridor or follow them until they leave the area. Long Beach PD has been able to make contact with several individuals and advise them of curfew or take other actions if needed. Keeping the traffic on Long Beach Blvd allows us to easily see cars that may be traveling slower, looking into businesses or vehicles that park in an attempt to case certain stores.