

## BOARD MEETING DISCUSSION – October 29, 2020

- CD7 Report
  - CD8 Report
    - a. Follow up: Open Streets – slowing of Atlantic Avenue – pilot program
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- CARES Grant Funding for BIDS
  - a. BKBIA to receive \$114,695
  - b. Contract with city has been signed
  - c. 15% advance is supposed to be processed
  - d. Our reimbursement invoice will be: **\$23K (expenses March through October)**
  - e. \$91K remaining to be spent by December 31
    - i. Propose: \$50K in grants for businesses
    - ii. Propose: \$41K in supplies, services, and other assistance
- New and Updates
  - a. Hispanic Heritage Month - successful first attempt in October
  - b. First Friday Trolley – October 31 Halloween Parade
    - i. Thank you to sponsors, volunteers, participating businesses
  - c. Thunderbolt Pizza partnering with Ambitious Ales
  - d. Liberation Brewing Co. set up a back patio
  - e. Somi Somi; Wood & Salt Tavern
  - f. FreeSpirit Yoga space now leased to Ameritax
- BKBIA Status
  - a. Projected assessment reduction
    - i. **Spreadsheet from Susan & Myra**
  - b. Licenses coming due; delinquents
  - c. Graph from Business Licensing
  - d. RDA funds
  - e. Letter/Report/Proposal to the city management
    - i. Proposed sales tax revenue split to replace redevelopment funds
    - ii. **Spreadsheet from Myra with proposed splits**
- Allery Status - \$21,000 Grant (\$2,000 remain)
  - a. Ejs, Dutch's, Wood & Salt, and Bixby Deli working together on design, furniture, signage;
  - b. Press from: LBPost, Gazettes
  - c. Challenges
  - d. Promotion Plan
- Business Retention: (30+) Flash Events & Gift Cards – most recent:
  - a. Somi Somi
  - b. Historical Society

- **Member & Community Outreach**
  - a. Virtual Business Breakfast – 40 businesses attended
  - b. Social media & emails
  - c. Daily emails and posting
  - d. Sharing city resources
  - e. Visits & Direct contacts (calls, texts, email)
  - f. **Letter to go out regarding CARES funds**
  
- **Finances**
  - a. Waiting on \$38K check for assessment revenue
  - b. Will bill for October RDA expenses
  - c. BK Community Foundation = account balance **\$11,024.28**
    - i. Second anonymous donation of \$5,000
      - 1. Designated to: Flash Event with Bixby's Brooklyn Deli and the patio setup for Liberation Brewing
        - a. **Liberation has now built back patio and will submit invoices for reimbursement (\$4,000 designated)**
    - ii. Anonymous donation (\$10,000):
 

1. And Then	\$1,200
2. Georgie's Place	\$2,500
3. George's 50s	\$3,000
4. Salon 36	\$ 653.73
<b>a. Balance</b>	<b>\$2,646.63</b>

      - i. **Request for \$925 from StudioPick**
      - ii. **Request for x from Steelcraft**
      - iii. **Request from G&G Studio \$700.90**
  
- **Council of Business Associations – weekly meeting**
  
- **BKBIA core service continue:**
  - a. Power washing sidewalks
  - b. Landscaper
  - c. Security
  - d. Clean Team via Jesse Brown
  
- **Events & Online Content**
  - First Fridays – trolley w/CSI
  - Strollers – walking every Saturday
  - Knights – weekly email
  - Bixby Saturday Nights – weekly email
  - Bixby Brief Newsletter – Weekly
  - Kidical Mass – November 15
  - Always a heavy social media presence**

