BOARD MEETING DISCUSSION – September 24, 2020

- **CD7 & CD8 Reports**
- **Nicholas w/Assemblyman O'Donnell's Office – Cal Trans issues**
- **Atlantic Avenue – Open Streets Plan (CD8 & Public Works)**
- **Annual Report to City**
    a. 20% reduction in assessment fees
    b. Reduction on revenue from Expo
    c. Need board approval

Old Business

- **CARES Grant Funding for BIDS**
    a. BKBIA to receive approximately $114,000
    b. Scope of Work approved; waiting contract from city
- **New and Updates**
    a. Hispanic Heritage Month
    b. First Friday Trolley – October 2
        i. Video from Digital Revolution
    c. Letter to Al Austin regarding traffic speeds and accidents
    d. Letter to LB Transit to power wash all stops in the district

- **Member & Community Outreach**
    a. Virtual Business Breakfast – 40 businesses attended
    b. Social media & emails
    c. Daily emails and posting
    d. Sharing city resources
    e. Visits & Direct contacts (calls, texts, email)
- **Business Retention: (30+) Flash Events & Gift Cards**
    a. Aura Thai
    b. Handy's Smoked Meats
- **Council of Business Associations – weekly meeting**

- **BKBIA core service continue:**
    a. Power washing sidewalks
    b. Landscaper
    c. Security
    d. Clean Team via Jesse Brown

- **Finances**
  a. Waiting on $38K check for assessment revenue; billed RDA for August
  b. Foundation = account balance **$11,024.28**
    i. Second anonymous donation of $5,000
        1. Designated to: Flash Event with Bixby's Brooklyn Deli and the patio setup for Liberation Brewing
    ii. Anonymous donation ($10,000):
        1. And Then $1,200
        2. Georgie's Place $2,500
        3. George's 50s $3,000
        4. Salon 36 $ 653.73
            a. **Balance**   **$2,646.63**
- **Allery Status - $21,000 Grant**
  a. Ejs, Dutch's, Wood & Salt working together on design, furniture, signage;

- **Events & Online Content**
    First Fridays – trolley w/CSI
    Strollers – walking every Saturday
    Knights – weekly email
    Bixby Saturday Nights – weekly email
    Bixby Brief Newsletter – at least twice a week
    Virtual "Concert in the Park(ing Lot) email
    Kidical Mass – September 27
        Had a successful ride on August 16