

BOARD MEETING DISCUSSION – September 3, 2020

- **CARES Grant Funding for BIDS**
 - a. BKBIA to receive approximately \$114,000
 - b. Scope of Work & Process – Eric Romero
 - i. Work in progress; should be done by Monday at the latest
- **New and Updates**
 - a. Black Business Month – a successful first celebration
 - b. First Friday Trolley – September 4
 - c. Wood & Salt Tavern – opening next week
 - d. Thunderbolt Pizza – building out
 - e. Somi Somi – nearly done with construction
 - f. Bixby Animal Clinic – expansion in progress
 - g. Annual Report – being reviewed by Eric Romero; Susan working on budget
 - h. Letter to Cal Trans; scheduling cleanup of freeway (near Target)
 - i. Letter to Al Austin regarding traffic speeds and accidents
 - j. Letter to LB Transit to power wash all stops in the district
 - k. Expo Center – PPE distribution center
- **Allery Status - \$21,000 Grant**
 - a. Ejs, Dutch's, Wood & Salt working together on design, furniture, signage;
 - b. Complete within two weeks
 - c. Will also work on rain protection
- **Member & Community Outreach**
 - a. Letter to members – Invitation to Virtual Business Breakfast
 - i. Thursday, September 17, 9am via Zoom
 - b. Social media & emails
 - i. Checking in and encouraging responses
 - c. Daily emails and posting
 - i. Flash Events – a critical and positive component
 - ii. Business showcase/highlighting
 - d. Sharing city resources
 - e. Visits & Direct contacts (calls, texts, email)
- **Business Retention: (30+) Flash Events & Gift Cards**
 - a. Willmore Wine Bar
 - b. Waffle Love
 - c. Alsace Lorraine Bakery
- **Council of Business Associations – weekly meeting**
- **BKBIA core service continue:**
 - a. Power washing sidewalks
 - b. Landscaper
 - c. Security
 - d. Clean Team via Jesse Brown

- **Finances**

- a. Waiting on \$38K check for assessment revenue; billed RDA for August
 - b. Foundation = account balance **\$11,024.28**
 - i. Second anonymous donation of \$5,000
 - 1. Designated to: Flash Event with Bixby's Brooklyn Deli and the patio setup for Liberation Brewing
 - ii. Anonymous donation (\$10,000):

1. And Then	\$1,200
2. Georgie's Place	\$2,500
3. George's 50s	\$3,000
4. Salon 36	\$ 653.73
a. Balance	\$2,646.63

- **Events & Online Content**

- First Fridays – trolley w/CSI
 - Strollers – walking every Saturday
 - Knights – weekly email
 - Bixby Saturday Nights – weekly email
 - Bixby Brief Newsletter – at least twice a week
 - Virtual "Concert in the Park(ing Lot) email
 - Kidical Mass – September 27
 - Had a successful ride on August 16