



Mike Mora- President - Long Beach Blvd.  
Norm Cauntay – Vice President - Atlantic  
Bill Larson – Secretary - Atlantic  
Anthony Wingfield – Treasurer – Wardlow Road  
Servando Orozco – At-Large  
Anthony Puente -Atlantic Ave  
Crystal Rogers - Long Beach Blvd.  
Aaron Hovis - Wardlow Rd  
Kris Allen – At Large

Emily Duval Ledger - At Large  
Brian Savala- Long Beach Blvd.  
Jeff Beasley -Long Beach Blvd  
Cheryl Jacobs- Community Liaison  
Roy Robbins- Community Liaison  
Andrea Testa -Community Liaison  
Blair Cohn-Executive Director  
Ashlee Orellano – Project Manager

## BOARD OF DIRECTORS MEETING

Thursday, February 27, 2020, 7:45 a.m. at the Pan Restaurant

### AGENDA

**1. CALL TO ORDER/ROLL CALL**

**Excused Absences:**

**2. WELCOME & INTRODUCTIONS**

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**3. APPROVAL OF MINUTES**

- Approval of Minutes January 23, 2020

**4. Public Comment** (limited to 3 minutes)

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**5. 7<sup>th</sup> District Council Office Report**

**6. 8<sup>th</sup> District Council Office Report**

**7. Committee Reports:**

- Treasurer Report – Susan Cooper
- Security & Code Enforcement Report – Mike
- Promotion Report – Cheryl
- Executive Director's Report – Blair
- Project Manager Report – Ashlee

**8. OLD BUSINESS**

- Annual Meeting recap and discussion

**9. NEW BUSINESS**

- No new business

**10. ADJOURNMENT**

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Improvement Association

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# **BIXBY KNOLLS BUSINESS IMPROVEMENT BOARD OF DIRECTORS MEETING MINUTES**

**DATE** January 23, 2020  
**TIME** 7:45am  
**PLACE** The Pan Restaurant

**CHAIR** Mike Mora  
**RECORDER** Bill Larson  
**ADJOURNED** 9:07 a.m.

## **Present**

Mike Mora, President  
Norm Cauntay, Vice-President  
Anthony Wingfield, Treasurer  
Bill Larson, Secretary  
Antony Puente  
Aaron Hovis  
Kris Allen  
Emily Duval Ledger  
Crystal Rogers  
Cheryl Jacobs – Community Liaison  
Andrea Testa – Community Liaison  
Blair Cohn – BKBIA  
Ashlee Orellano -- BKBIA

## **Excused Absences**

Servando Orozco  
Brian Savala  
Jeff Beasley

## **Guests:**

- Sean Bernhoft, 7<sup>th</sup> District Council Office, City of Long Beach
- Jonathan Kraus, 8<sup>th</sup> District Council Office, City of Long Beach
- Susan Cooper, BKBIA
- Ronnie De Leon, BKBIA

## **Call Meeting to Order**

- Mike called the meeting to order at 7:58am.

## **Welcome & Introductions**

- Introductions were made around the room

## **Approval of Minutes – December 19, 2019**

- Aaron made a motion to approve the minutes; Norm seconded the motion. Motion passed unanimously.

## **Public Comment (limited to 3 minutes)**

- No public comment

## **7th District Council Office Report**

- Sean reported: Cited stats from the mayor's "State of the City"; Free flu shots are being offered by calling 570-4315; Lawn to Garden program returns; Year-round homeless shelter is opening; Multi-service center will soon have lockers for the homeless to keep their possessions safe; today is the Homeless Count in the city; there is training available on how to use the new voting software/machines at Silverado Park, February 1, 10am

## **8th District Council Report**

- Jonathan reported: Black History Month will kick off at the Expo Arts Center February 6-8; New LBPD North Division Commander is Anthony Lopez.

**Committee Reports:**

- a. Treasurer Report: Susan presented on financial information as submitted in the packet.
- b. Security and Code Enforcement Report – Mike reported: A very quiet month overall with a few incidents at Vons and Marshalls. CSI's daytime patrols have been very effective and the officer has high visibility by business owners and residents.
- c. Promotion Report – Cheryl reported on the Knights of the Round (Turn)Table session in January;
- d. Executive Director's Report – Blair reported: staff update-Thor in hospital and Ronnie received a second title as Arts Curator, Ashlee taking on the responsibility of the events in the building; 501c3 update-hired John Glaza to finish the bylaws, meeting with the board members, and helping to set up the bank account at First Bank; Prepping the presentation for the Annual Meeting; Starting the conversations with the city on all PUMA recommendations; Blair to take on additional role with Forward Cities (Kaufman funded) in a 3-year pilot program to connect resources to entrepreneurs. The BKBIA shall receive 20% of the payment and Blair shall receive 80% of the payment from Forward Cities. Duties include connecting organizations and individuals to each other and to resources available in the city. Discussion ensued regarding the need for a Foundation Board Chair position. Aaron Hovis agreed to become the Chair, Anthony Puente and Norm Cauntay will assist with the duties, too.
- e. Project Manager Report – Ashlee provided recaps on First Fridays Jazz Night, Strollers 12<sup>th</sup> Anniversary, Bixby Saturday Nights (best one yet); Upcoming: First Fridays Mardi Gras & Black History Month, Supper Club at Knolls, Annual Meeting February 20; update on social media, gained 225 followers in the last month; Ashlee is now taking over the management and booking of the Expo Arts Center now that Thor is out due to his medical condition.

**Old Business**

- 501c3 update – Report and discussion included in Executive Director's Report.

**New Business**

- No new business discussed

**Adjournment**

At 9:07am Norm made a motion to adjourn. Anthony W. seconded. Meeting was adjourned.

Next meeting is February 27, 2020, 7:45am at The Pan.

Respectfully submitted,  
Bill Larson



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## PROJECT MANAGER REPORT: FEBRUARY 2019

### General Updates and Recaps

#### Recaps

##### **First Friday: Mardi Gras**

- Thank you to everyone who participated in our annual parade!
- Motherland: Yesterday, Today & Tomorrow

##### **Bixby Knolls Saturday Nights: Long Beach Jazz Directors**

- We are inviting LB Jazz Directors back in a few months

##### **State of the Business District Meeting**

- See Blairs Report. Email me if you would like digital copy of presentation

#### Upcoming

##### **First Friday: Women's History Month – Friday, March 6**

- If you have any suggestions for business owners to be highlighted email me and Thomas Underhill ([underhillphoto@gmail.com](mailto:underhillphoto@gmail.com)) so we can make sure they are on our list.

##### **First Annual Almost St. Patrick's Day – Saturday, March 14th**

- Almost St. Patrick's Day is a fun way to kick-off and celebrate the Beer Trolley Season in the Bixby. Tickets are now on sale! (\$25)

##### **Bixby Saturday Night – Saturday, March 14<sup>th</sup>**

##### **Kidical Mass – Sunday, March 15<sup>th</sup>**

- Leprechaun Ride

##### **Quarterly Bixby Business Breakfast – Thursday, March 19<sup>th</sup>**

- Masonic Lodge (3610 Locus Ave) at 8:00am
- Agenda and guest speaker TBA

##### **Knights of the Round (Turn)Table – Wednesday, March 25<sup>th</sup>**

- Featuring "Black to Black" by Amy Winehouse

#### EXPO Arts Center

- 7 bookings in February
- 6 upcoming events in the next month, including Alternatives for Veterans event, Cub Scout Pack 134 Pinewood Derby, LUNAFEST, Southern California Airline Transportation Show

#### Social

- 8900 followers. Gained 469 new followers so far this year.
- This week insight: 3720 accounts reached, 22413 impressions, 356 interactions.
- If you have any events you want featured, email [ashlee@bixbyknollsinfo.com](mailto:ashlee@bixbyknollsinfo.com)