



## Business Improvement Association

Servando Orozco- President- At Large  
Michael Mora -Vice President-Long Beach BL  
Norm Cauntay – Secretary - Atlantic  
Anthony Wingfield – Treasurer – Wardlow Road  
Anthony Puente -Atlantic Ave  
Bill Larson- Long Beach Blvd.  
Katherine Galanty- Wardlow Rd  
Jane Ho – Bixby Knolls Shopping Center

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Long Beach, CA 90807  
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Lourdes Valles-At Large  
Debbie Peurrung- Long Beach Blvd.  
Michelle Jouvence -Long Beach Blvd  
Cheryl Jacobs- Community Liaison  
Mark Hawkins-Community Liaison  
Roy Robbins- Community Liaison  
Andrea Testa -Community Liaison  
Blair Cohn-Executive Director

## BOARD OF DIRECTORS MEETING

Thursday, January 28, 2016, 7:45 a.m. at Breakfast Club

### AGENDA

#### 1. CALL TO ORDER/ROLL CALL

##### Excused Absences:

#### 2. WELCOME & INTRODUCTIONS

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#### 3. APPROVAL OF MINUTES

- Approval of Minutes from December 17, 2015

#### 4. COMMUNITY PARTICIPATION (limited to 3 minutes)

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#### 5. 7<sup>th</sup> DISTRICT COUNCIL REPORT – 7<sup>th</sup> District Council Representative

#### 6. 8<sup>th</sup> DISTRICT COUNCIL REPORT - 8<sup>th</sup> District Council Representative

#### 7. OLD BUSINESS

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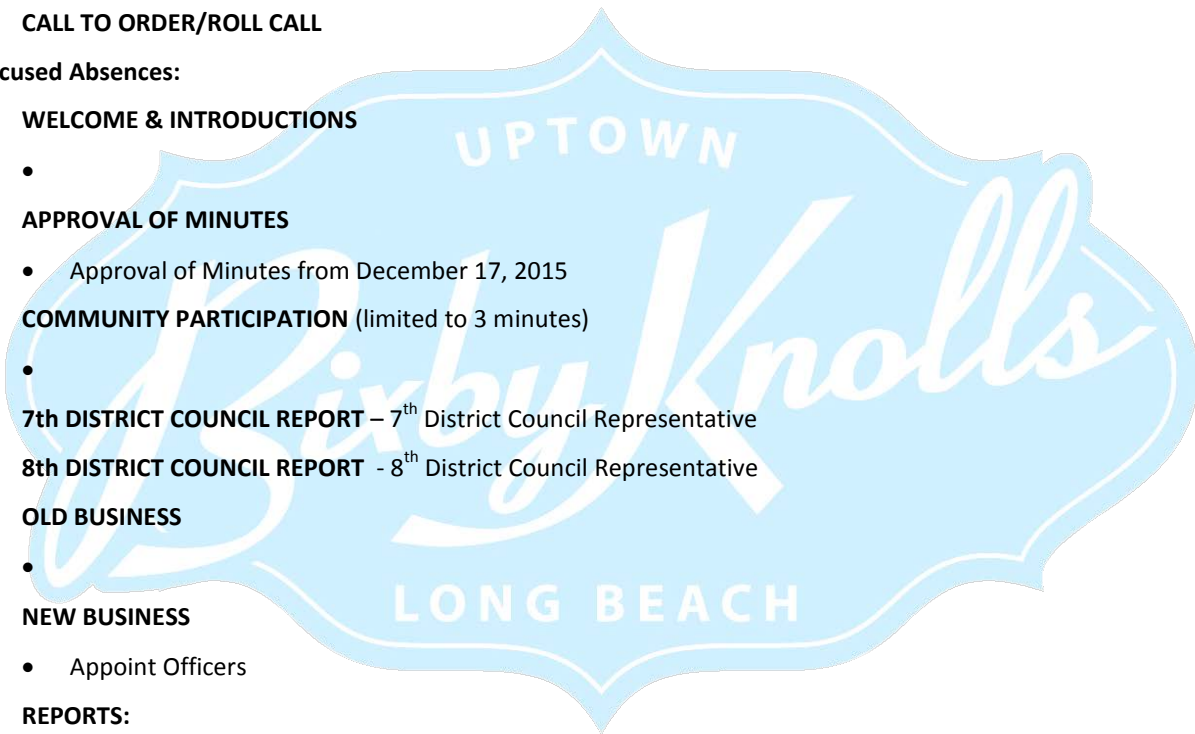
#### 8. NEW BUSINESS

- Appoint Officers

#### 9. REPORTS:

- Treasurer's Report
- Executive Director's Report: Blair
- Security & Code Enforcement Report: Mike
- Promotion Report: Cheryl

#### 10. ADJOURNMENT



# BIXBY KNOLLS BUSINESS IMPROVEMENT BOARD OF DIRECTORS MEETING MINUTES

**DATE** December 17, 2015  
**TIME** 7:56am  
**PLACE** Breakfast Club of Long Beach

**CHAIR** Servando Orozco  
**RECORDER** Blair Cohn  
**ADJOURNED** 9:10 a.m.

## **Present**

Servando Orozco, President  
Mike Mora, Vice President  
Norm Cauntay, Secretary  
Anthony Puente  
Katherine Galanty  
Jane Ho  
Bill Larson  
Lourdes Valles  
Debbie Peurrung

## **Excused Absences**

Norm Cauntay, Michelle Jouvence, Anthony Wingfield

## **Unexcused Absences**

## **Guests:**

Heather Morrison, 8<sup>th</sup> District Council Office, City of Long Beach  
Jeremy Harris, Long Beach Chamber of Commerce  
Cait Yoshioka, BKBIA  
Susan Cooper, BKBIA

## **Call Meeting to Order**

- At 7:54am Servando called the meeting to order.

## **Welcome & Introductions**

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## **Approval of Minutes**

- Approval of Minutes from November 19, 2015. Mike made a motion to approve. Anthony seconded the motion. Motion approved unanimously.

## **Community Participation Report** (limited to 3 minutes)

- n/a

## **7<sup>th</sup> District Council Office Report**

- No report given.

## **8<sup>th</sup> District Council Report**

- Heather reported: Al met with the Gaska Company, façade work in nearly complete then they will repave the parking lot; Medical marijuana update: 4 delivery locations were approved by council, no storefront dispensaries for now; Airport noise ordinance: there needs to be 9 new slots filled at the airport to meet the noise ordinance.

## **Old Business:**

- Minimum Wage – Jeremy Harris reported: The Economic Development Commission is going to meet on January 6 to make recommendations to the city council. COBA has presented its proposal to the EDC and will do so again at the January meeting. Labor is pushing towards the \$15/hour increase, COBA is recommending \$12.50.

## **New Business**

- No new business was discussed.

- **Board Meeting December 17, 2015**  
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#### **Reports:**

- **Treasurer's Report:** Susan discussed the monthly report and status of cash on hand.
- **Executive Director's Report** – Blair provided a year-end summary that included changes during 2015, projects it the works, and projects that will come to fruition in 2016.

#### **Committee Reports**

- **Security & Code Enforcement:** Mike reported that the "UBE" tagger was caught and arrested. This tagger had a couple hundred tags along our corridors and adjacent neighborhoods. He is a student at Poly and a BK resident. The D.A. has now started a case against him; There was a burglary a Long Beach Cyclery. The loss was two road bikes on display near the entrance. The store will finally install security cameras.
- **Promotion Report:** Cheryl reported on First Fridays, the holiday party, the next business breakfast, Commune Communication, and ads in the Lakewood 907 magazine.

#### **Adjournment**

- Katherine made a motion to adjourn the meeting at 9:10am. Anthony seconded the motion. Meeting was adjourned.
- Next meeting is January 28, 2016, at 7:45 a.m., The Breakfast Club

Respectfully submitted,  
Norm Cauntay



Business Improvement Association

## **Bixby Knolls Business Improvement Association**

### **Executive Director Report: January 28, 2016**

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- **Minimum Wage Results** – After a five hour hearing at the city council meeting last week, the council passed the following by a 6-2 vote:
  - \$13 by 2019 with a path to \$15 in 2021. Starting January 1, 2017 at \$10.50  
In addition there is a one year delay for small businesses with less than 25 employees and nonprofits. So, they would start in Jan, 1, 2018
  - Youth Training Wage of 85% of the local minimum wage for six months or 480 hours
  - There was an incentive added for the expansion of local providers – not sure what that entails.
  - Strong enforcement of the new wage law by the City of LB with the possibility of fines for employers who don't follow the rules
  - From 2023 on, the minimum wage increases would be indexed to inflation within the Greater Los Angeles area,
  - Future study in 2019 if the study determined that there were no negative impacts then the wage would rise to \$14 in 2020 and to \$15 in 2021.
- **Bike Courier Delivery Service** – We have been approached by Nashional Courier Service to offer delivery services for our restaurants or any business wanting such services. The business currently operates out of Lola's on 4<sup>th</sup> Street and want to make a second home at the Lola's Bixby Knolls location. How it works: Someone can order food from the participating business through food apps like Grub Hub or Eat 24 (but they can go direct to the business), the couriers get notified immediately and go pick up the order from the restaurant and deliver it by bike. In three months, the service made 2000 deliveries from the 4<sup>th</sup> Street location from as far to Catalina Express and 2<sup>nd</sup> & PCH. The service would be offered from Del Amo to Willow, river to Cherry. The couriers can usually deliver within 7 minutes. This is a great service to get the businesses on board with to expand their customer base and reach. We will help spread the word to the businesses and Nashional will work out the individual agreements.
- **Upcoming events:**
  - February 2 Supper Club at Bixby's Brooklyn Deli
  - February 5 First Fridays Mardi Gras
  - February 9 Literary Society 8<sup>th</sup> Anniversary
  - February 18 State of the District meeting
  - February 21 Kidical Mass
  - February 25 Board Meeting

12:42 PM  
01/25/16  
Cash Basis

# Bixby Knolls Business Improvement Association

## OPERATING STATEMENT

December 2015

	<u>Dec 15</u>	<u>Oct - Dec 15</u>
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
Assessment Income	0.00	26,719.25
Donations	3,117.74	4,524.99
RDA Grant Funds	17,120.95	50,359.68
Rental Income	1,000.00	2,500.00
<b>Total Income</b>	<u>21,238.69</u>	<u>84,103.92</u>
<b>Expense</b>		
Administration	2,135.83	9,850.79
Building Supplies	0.00	209.51
Finance Charges	0.00	35.76
On-Going Promotions	1,622.89	7,962.88
Promotional Event Expenses	0.00	230.91
RDA Spec Proj	17,653.90	59,354.85
Salaries/Benefits	7,570.76	26,596.84
Special Programs	1,495.44	3,005.36
<b>Total Expense</b>	<u>30,478.82</u>	<u>107,246.90</u>
<b>Net Ordinary Income</b>	<u>-9,240.13</u>	<u>-23,142.98</u>
<b>Net Income</b>	<u><u>-9,240.13</u></u>	<u><u>-23,142.98</u></u>

**Bixby Knolls Business Improvement Association**  
**STATEMENT OF FINANCIAL POSITION**  
As of December 31, 2015

	Dec 31, 15
<b>ASSETS</b>	
<b>Current Assets</b>	
Checking/Savings	
Bixby Knolls RDA Acct	19,286.17
BKBIA Oper Acct	14,794.95
<b>Total Checking/Savings</b>	<u>34,081.12</u>
<b>Total Current Assets</b>	34,081.12
<b>Fixed Assets</b>	
Holiday Decorations	
Holiday Decorations- Acc Deprec	-46,427.00
Holiday Decorations - Other	52,013.49
<b>Total Holiday Decorations</b>	<u>5,586.49</u>
<b>Total Fixed Assets</b>	<u>5,586.49</u>
<b>TOTAL ASSETS</b>	<u><b>39,667.61</b></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Credit Cards	
VISA	1,646.70
<b>Total Credit Cards</b>	<u>1,646.70</u>
<b>Total Current Liabilities</b>	<u>1,646.70</u>
<b>Total Liabilities</b>	1,646.70
<b>Equity</b>	
Opening Bal Equity	0.15
Retained Earnings	126,339.66
Unrestrict (retained earnings)	-65,175.92
Net Income	-23,142.98
<b>Total Equity</b>	<u>38,020.91</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><b>39,667.61</b></u>