

BOARD MEETING DISCUSSION – March 4, 2021

- **Presentation: Riverwalk Coalition**
 - a. Leslie Garretson
 - **CD7 Report**
 - **CD8 Report**
 - **Health Orders status updates**
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- **New and Updates**
 - a. **Anonymous Donor/Restaurant Support**
 - i. 50K, including 10% for staff time
 - ii. Deposited into Foundation account
 - iii. Taking a headcount on restaurants
 - iv. Lining up organizations to receive the donations
 - b. Conversation with city management re: future of Bixby Knolls
 - i.
 - c. Delayed/rescheduled: **“Annual Meeting” presentation** – Focusing on business support since March 2020 shutdown – Date TBD
 - i. Report will be posted to our website
 - ii. Emailed and mailed to Members
 - d. BKBIA Employee Manual & Expo Rental Agreements
 - i. Have drafts for board review
 - e. New Businesses
 - i. La Taqueria Brand (in Steelcraft where Champion Curry was)
 - ii. Bring Your Own Long Beach
 - iii. Sala Coffee and Wine
 - iv. Sweet Grass Sugarcane Juice
 - f. Allergy status: staffing; neighbor complaints
 - g. Promotions:
 - i. COVID-effected Business Profiles
 - ii. Women’s History Month – featuring “Women of Bixby Knolls”
 - h. CSI updates – southern end of the district
 - i. Kidical Mass – 70 participants in February; March 21 is next ride
 - j. First Fridays parades
 - i. March 5
 - k. RDA Projects
 - i. Foam Finger mural on LB Blvd
 - ii. Street Sign project
- **Member & Community Outreach**
 - a. Social media & daily emails
 - b. Sharing city resources
 - c. Visits & Direct contacts (calls, texts, email)
 - i. Distribution of alcohol wipes (door to door)

- **Finances**

- a. All current – waiting on January RDA check; sending billing for February

- b. BK Community Foundation = account balance **\$9,400**

- i. Issued support funds to:

- 1. G&G Studio \$700

- 2. Averyboo declined offer for \$700

- ii. Anonymous donation (\$10,000):

- 1. And Then \$1,200

- 2. Georgie's Place \$2,500

- 3. George's 50s \$3,000

- 4. Salon 36 \$653.73

- 5. StudioPick \$925

- 6. Steelcraft \$700

- 7. G&G Studio \$700.90

- a. **Balance \$320.37**

- **Council of Business Associations – weekly meeting**

- **BKBIA core service continue:**

- a. Power washing sidewalks

- b. Landscaper

- c. Security

- d. Clean Team via Jesse Brown

- **Events & Online Content**

- First Fridays – trolley w/CSI

- Strollers – walking every Saturday

- Knights – weekly email

- Bixby Saturday Nights – weekly email

- Bixby Brief Newsletter – Weekly

- Kidical Mass – March 21

- Always a heavy social media presence**