



VACANT - President
Norm Cauntay - Vice President - Atlantic Ave
Bill Larson - Secretary - Atlantic Ave
Anthony Wingfield - Treasurer - Wardlow Rd
Servando Orozco - At-Large
Anthony Puente - Atlantic Ave
Crystal Rogers - Long Beach Blvd.
Aaron Hovis - Wardlow Rd

Kris Allen - At Large
Brian Savala - Long Beach Blvd
Jeff Beasley - Long Beach Blvd
Cheryl Jacobs - Community Liaison
Andrea Testa - Community Liaison
Blair Cohn - Executive Director
Myra Pimentel - Project Manager

BOARD OF DIRECTORS MEETING

Thursday, July 15, 2021, 7:45 a.m. at the Pan Restaurant

AGENDA

1. CALL TO ORDER/ROLL CALL

Excused Absences:

2. WELCOME & INTRODUCTIONS

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3. APPROVAL OF MINUTES

- No previous minutes to review.

4. Public Comment (limited to 3 minutes)

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5. 7th District Council Office Report

6. 8th District Council Office Report

7. Action Items:

- a. Voting on Board Member Positions
- b. Voting on Myra's new hours and hourly pay
- c. Voting on raising the BID assessment fee (see table)
- d. Voting on pursuing a property-based BID
- e. Voting on an Annual Fundraising goal
- f. Voting on an agreement to host an Annual Fundraising Event

8. OLD BUSINESS -- no old business to discuss

9. NEW BUSINESS -- no new business to discuss

10. ADJOURNMENT



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4321 Atlantic Ave,
Long Beach, CA 90807

Assessment Fee Increase Projections

	Fee	Businesses	Projected Assessment Fees	Amount Increase	Percent Increase
Current Fee:	\$292.27	890	\$260,120.30	-	-
	\$400.00	890	\$356,000.00	\$95,879.70	36.86%
	\$425.00	890	\$378,250.00	\$118,129.70	45.41%
	\$500.00	890	\$445,000.00	\$184,879.70	71.07%
Operating (\$260,120.30) + RDA (\$200,000):	- Projected Assessment Fees (If Increased)		- Assessment from Expanding BIA Boundaries*	- Expo Rental Revenue	Supplemental Funds to Raise
\$460,120.30	\$356,000		\$68,000	\$41,000	\$4,879.70
\$460,120.30	\$378,250		\$72,250	\$41,000	\$31,379.70
\$460,120.30	\$445,000		\$85,000	\$41,000	\$110,879.70
Operating (\$260,120.30) + RDA (\$300,000):	- Projected Assessment Fees (If Increased)		- Assessment from Expanding BIA Boundaries*	- Expo Rental Revenue	Supplemental Funds to Raise
\$560,120.30	\$356,000		\$68,000	\$41,000	-\$95,120.30
\$560,120.30	\$378,250		\$72,250	\$41,000	-\$68,620.30
\$560,120.30	\$445,000		\$85,000	\$41,000	\$10,879.70
Business License Assessment Fees					
Downtown LB Alliance		\$461.92 per business and \$7.76 per employee			
Belmont Shore		\$425.80 office			
Belmont Shore		\$638.70 retail			
Belmont Shore		\$319.35 misc. services			
BKBIA		\$292.27			
BKBIA		\$178.52 non-profit			
Zaferia		\$200			
Zaferia		\$100 non-profit			
4th St.		\$200		*Business included if we expanded BIA Boundaries to Orange Ave on...	
4th St.		\$100 non-profit			
				Wardlow	85
Magnolia Industrial Group		PBID		Carson	56
Uptown		PBID		San Antonio	29
Midtown		PBID		Total:	170