



Anthony Wingfield - President - Long Beach Blvd.
Norm Cauntay – Vice President - Atlantic
Bill Larson – Secretary – Long Beach Blvd.
Crystal Rogers – Treasurer – Long Beach Blvd.
Servando Orozco – At-Large
Anthony Puente -Atlantic Ave
Aaron Hovis - Wardlow Rd
Kris Allen – At Large

Brian Savala- Long Beach Blvd.
Jeff Beasley -Long Beach Blvd
Bjoern Risse – Atlantic
Cheryl Jacobs- Community Liaison
Andrea Testa -Community Liaison
Blair Cohn-Executive Director
Myra Pimentel – Project Manager

BOARD OF DIRECTORS MEETING

Thursday, December 9, 2021, 9 a.m. via Zoom

AGENDA

1. CALL TO ORDER/ROLL CALL

Excused Absences:

2. WELCOME & INTRODUCTIONS

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3. APPROVAL OF MINUTES

- October 28, 2021

4. Public Comment (limited to 3 minutes)

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5. 7th District Council Office Report

6. 8th District Council Office Report

7. Presentation: Eric Romero, City of Long Beach: Use of one-time funds

8. Committee Reports:

- a. Project Manager Report – Myra
- b. Security & Code Enforcement Report – Blair
- c. Executive Director's Report – Blair

9. OLD BUSINESS

- a. No old business to discuss

10. NEW BUSINESS

- a. No new business

11. ADJOURNMENT

Bixby Knolls Business
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BKBIA BOARD MEETING – October 28, 2021

MINUTES

Board met via Zoom

Called to order: 9:02am

Adjourned: 10:11am

9:02am – Anthony Wingfield called the meeting to order

- Present on the call:
 - Anthony Wingfield, President
 - Bill Larson, Secretary
 - Crystal Rogers, Treasurer
 - Anthony Puente
 - Kris Allen
 - Aaron Hovis
 - Kris Allen
 - Brian Savala
 - Cheryl Jacobs, Community Liaison
 - Blair Cohn, Executive Director, BKBIA
 - Myra Pimentel, Project Manager, BKBIA
 - Sean Bernhoft, CD7
 - Jonathan Kraus, CD8
 - Paul Forman
 - Clay Krause
 - Excused absence:
 - Norm Cauntay
 - Servando Orozco
 - Jeff Beasley

Streets; Meeting with Economic Development on November 4 to discuss the “bridge” funding

b. Old Business –

- i. No old business was discussed

c. New Business –

- i. No new business was discussed

d. Adjournment

1. Anthony Puente made a motion to adjourn at 10:11am
2. Bill seconded the motion.

Next board meeting: Thursday, December 9, 2021

Executive Director's Report – December 9, 2021

- **Pursuing the revenue streams per August board meeting - update**
 - Commune Communication. They are putting together the “messaging” for our 1. Outreach to members about increase in assessment fees, and 2. Expansion efforts to Orange Avenue. **Follow up meeting coming after the first of the year. City funds will help pay for their services.**
 - **Daisy Lane Parade** – BKBIA has been contracted to organize this year's parade for CD7. It is a “mobile” parade through the Wrigley neighborhood, similar to what we had done during the shutdowns. Parade starts at noon on December 11.
 - **New tenant for Expo – Arts & Services for the Disabled** – The organization will start to move in at the end of December. We will have the space patched and painted prior to the move in.
- **Atlantic Avenue “street closure pilot program”**
 - We sent the city's survey out to our membership and community and had asked for additional comments/feedback to be sent back to us. We will provide all of the feedback to Public Works/Traffic Engineer.
- **New Businesses:**
 - Recently opened or coming soon:
 - Tutu School; Sushi Nikkei; La Crab; Sweetgrass; Rad Coffee.
- **Security/Safety Issues:**
 - **Met with CSI Patrol Service**
 - Increased patrols back to normal for the next 4 weeks
 - Increase of homeless and more daily calls for service
 - Annual “uptick” in petty crime around the holidays
 - Potential illegal cat shelter at 4204 Atlantic Avenue
 - No business license has been issued to that location
 - Reported to Animal Care Services, LBPD, Business Licensing, Health Department
- **Misc. Notes**
 - Shout out to Care Closet LB – painting over huge graffiti at Denny's; addressing litter issues immediately; Kevin as Clean Team
 - BKBIA will shut down (for the most part) during the week between Christmas and New Year's Eve.
 - Business Breakfast in January
 - Annual Meeting in February
 - Shout out to Crystal for being our bartending at First Fridays.

Agenda:

- **Welcome & Introductions**
- **Approval of Minutes from September 23, 2021**
 - (tabled until next meeting)
- **Public Comment**
 - No public comment was given

Council Reports:

Sean Bernhoft (CD7) reported: 79.3% of LB residents are vaccinated with at least 1 shot. Boosters are now available. Cemetery tour is this coming weekend; Movie Night is scheduled at Kidd Park this weekend; Wrigley River Run also scheduled; Redistricting process—maps are available for review and feedback encouraged. November 18 is the proposed date to adopt the map. Daisy Lane Parade – BKBIA is invited to participate.

Jonathan Kraus (CD8) reported: Ashley Salazar will be new contact for CD8 at BKBIA meetings; Redistricting is an import process, please chime in; Open Streets Community Meeting is scheduled for 6pm, November 8, please share the meeting info with the community to get participation.

Committee Reports:

- i. **Security & Code Enforcement Report** – Updates covered in Executive Director's Report
- ii. **Project Manager Report** – Myra reported: Donor program; Business features (National Black Business Month, Hispanic Heritage Month, retail profiles are up next; Expo rental application needs final board review, African American Cultural Center is now a tenant; updates on Knights of the Round (Turn)Table, Kidical Mass, First Fridays; summary of social media followers (IG 19,991; Facebook 18,963 combined pages; 7,000+ in BK Community Facebook page)
- iii. **Executive Director's Report** – Blair reported: Security and Safety Issues: ongoing issue with an individual in the 3300 block of Atlantic, working with LBPD on the issue; Potential illegal cat shelter at 4204 Atlantic Avenue; CSI has started foot patrols of the district again. Pursuing revenue streams—Commune Communication will create campaigns for expanding our boundaries as well as the notification of fee increase to our membership; Board should attend Al Austin's meeting about Open



Project Manager Progress Report: Board Meeting 12/9/2021

- **Bixby Knolls Community Foundation**
 - \$50,000 Non-Profit Support Program
 - Ongoing, checking in regularly with non-profits and giving them recommendations how/where they can spend their money in the BK district.
 - 14 non-profits, each get \$3,200
 - \$5,000 BKBIA Fee
- **Business Features**
 - **Buy Bixby Knolls, Support Your Local Businesses**
 - Ongoing service-based and retail business features which includes tips on how they can support + do their holiday shopping with each business
- **Additional Help in the office**
 - Sarah Downs, intern via CD8 office
 - I have been working closely with Sarah so she can help us correcting our business member mailing list, online directory and more.
- **New Expo Arts Center Calendar**
 - Includes all tenants' classes/shows/etc. schedule plus booked private events
 - It has been very helpful to plan and manage the building
 - Able Arts moving in Dec. 30th to North Gallery
- **Events**
 - **Small Business Saturday**
 - Started business features leading up to SBS, promoted sales everyday leading up
 - Good foot traffic that day, Mayor Garcia stopped by LB Clothing
 - **First Fridays**
 - November (Day of the Dead) + December (Holiday Village)
 - Great turnout, crowds are starting to look like pre-covid First Fridays events
 - **Knights of the Round (Turn)Table**
 - November event had a great turn out, sold out indoor seating
 - Took December off, returning January at the Pan
 - **Kidical Mass**
 - December 19: Ugly Sweater Ride
 - Families and kids have been going through Angel's Food Donuts drive-thru window to receive a holiday donut.
- **Social Media**
 - **Instagram: 20,838 followers**
 - (Accounts: BKBIA & First Fridays)
 - **Facebook: 19,112 followers + 8,090 in BK Community Group**
 - (Accounts: BKBIA, First Fridays, Literary Society, Knights & Kidical Mass)
 - Posting daily on these pages, positive engagement and reach growing overtime.