



Anthony Wingfield - President - Long Beach Blvd.  
Vacant – Vice President - Atlantic  
Bill Larson – Secretary – Long Beach Blvd.  
Crystal Rogers – Treasurer – Long Beach Blvd.  
Servando Orozco – At-Large  
Anthony Puente - Atlantic Ave  
Aaron Hovis - Wardlow Rd  
Kris Allen – At Large

Brian Savala - Long Beach Blvd.  
Jeff Beasley -Long Beach Blvd  
Bjoern Risse – Atlantic  
Cheryl Jacobs- Community Liaison  
Andrea Testa -Community Liaison  
Blair Cohn-Executive Director  
Myra Pimentel – Project Manager

## BOARD OF DIRECTORS MEETING

Thursday, January 27, 2022, 9:00 a.m. via Zoom

### Join Zoom Meeting

<https://us02web.zoom.us/j/84372748394?pwd=WlBScXlXcEg0a0xLYmtiNUhWZG9sZz09>

**Meeting ID:** 843 7274 8394

**Passcode:** 693772

## AGENDA

### 1. CALL TO ORDER/ROLL CALL

#### Excused Absences:

### 2. WELCOME & INTRODUCTIONS

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### 3. APPROVAL OF MINUTES

- December 9, 2021

### 4. Public Comment (limited to 3 minutes)

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### 5. 5<sup>th</sup> District Council Office Report

### 6. 8<sup>th</sup> District Council Office Report

### 7. Presentation: Eric Romero, City of Long Beach: Use of one-time funds/Federal Relief Funds

### 8. Committee Reports:

- a. Project Manager Report – Myra
- b. Security & Code Enforcement Report – Blair
- c. Executive Director's Report – Blair

### 9. OLD BUSINESS

- a. No old business to discuss

### 10. NEW BUSINESS

- a. Appointment of Executive Committee

### 11. ADJOURNMENT

Bixby Knolls Business  
Improvement Association

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BKBIA BOARD MEETING – DECEMBER 9, 2021

MINUTES

Board met via Zoom

Called to order: 9:04am

Adjourned: 10:01am

- **9:04am** – Anthony Wingfield called the meeting to order
- Present on the call:
  - Anthony Wingfield, President
  - Norm Cauntay, Vice President
  - Bill Larson, Secretary
  - Crystal Rogers, Treasurer
  - Anthony Puente
  - Kris Allen
  - Aaron Hovis
  - Servando Orozco
  - Brian Savala
  - Jeff Beasley
  - Cheryl Jacobs, Community Liaison
  - Andrea Testa, Community Liaison
  - Blair Cohn, Executive Director, BKBIA
  - Myra Pimentel, Project Manager, BKBIA
  - Sean Bernhoft, CD7
    - Bjoern Risse, Excused Absence
- **Approval of Minutes – October 28, 2021**
  - Bill made the motion to approve; Servando seconded the motion
  - Motion passed unanimously
- **Public Comment**
  - *No public comment was given*

**Council Reports:**

Kyle Henneberque, CD5 – Learning the area now; attended First Fridays; will share the field office space with CD8

Sean Bernhoft, CD7 – 79.2% of the city residents have at least one sot; boosters are available now; Cal Trans will be cleaning up the encampment at 405 and Pacific; The Adopt-A-Highway is a good one to consider for the BKBIA or other organizations; Daisy Lane Parade is set for December 11, organized by the BKBIA; this will be the last meeting that CD7 now that redistricting will take effect.

Board members thanked Sean for his work and contribution to the BKBIA.

## **Agenda:**

### **a. Presentation: Eric Romero, City of Long Beach: Use of one-time funds**

- i. Eric reported: City council approved a one-time funding of the BKBIA of \$200,000, to help replace the lost RDA funds; city also paid for the PUMA strategic plan; This funding is intended to help the BKBIA plan for the future; the agreement has been sent to the BKBIA to review and sign
- ii. Funds may be used to hire consultants to pursue the PBID option (start to finish with the plan), approximately \$40K to \$60K; compensate staff and contractors for outreach to expand boundaries; hire consultants to study other revenue generation ideas (new events to raise revenues); Development fundraising and board development for the BK Community Foundation 501c3; funds may be used to hire consultants for communicating strategies to membership and landlords
- iii. 10% may be used for bookkeeping and any admin fees
- iv. BKBIA needs to sign the agreement, pursue consultants, bill the city for expenses; 50K can be advanced once agreement is signed.

### **b. Committee Reports:**

- i. **Project Manager Report** – Myra reported: Working on the new “nonprofit support project” via the 50K anonymous donation; Business Features continue to introduce businesses of all sectors to the community; Sarah Downs has helped us as an intern via CD8, helping to clean up our membership list and mailing list; creating of an Expo Arts Center calendar so the tenants can add their dates and avoid conflicts for booking events and meetings; Knights of the Round (Turn)Table in November had a great turnout at The Pan; Kidical Mass December 19 is our “Ugly Sweater Ride”; Social Media statistics: Instagram 20,838 followers; Facebook 19,112 followers + 8,090 in BK Community Group; constantly posting on social media for community engagement
- ii. **Security & Code Enforcement** – Included in E.D. Report
- iii. **Executive Director Report** – Blair reported: Pursuing revenue streams with the help of Commune Communication, Commune will develop outreach materials to our membership and businesses along Orange and Wardlow for possible expansion; Daisy Lane Parade is all set for this Saturday and BKBIA will be paid for its services; Arts & Services (Able Arts) for the Disabled will be moving into the Expo building, north gallery; Survey sent to businesses and community regarding the Atlantic Avenue Open Streets lane closure, feedback will be sent to the city’s traffic engineer; Met with CSI Patrol Service to request patrols to be reinstated back to normal, especially through the end of the year; potential

illegal cat shelter at 4204 Atlantic Avenue, this has been reported to LBPD, Business Licensing, Health Department and Animal Care Services; other notes included acknowledgement of Care Closet LB for its cleanups around the district and Kevin being our Clean Team member; BKBIA will shut down during the week between Christmas and New Year's. Business Breakfast scheduled in January; Annual Meeting scheduled in February; Thank you to Crystal Rogers for being our bartender at First Fridays.

- c. **Old Business:** No old business was discussed
- d. **New Business:** No new business was discussed
  
- e. **Adjournment :**
  - i. Bill made a motion to adjourn; Anthony Puente seconded
  - ii. Motion passed unanimously; meeting adjourned at 10:01am.

## **Executive Director's Report – January 27, 2022**

- **Pursuing the revenue streams per August board meeting – update:**
  - City is late with assessment checks which is an issue; they will be late with the next check it appears, too.
  - Commune Communication. They are finishing up the “messaging” for our 1. Outreach to members about increase in assessment fees, and 2. Expansion efforts to Orange Avenue.
    - **Commune had actually created a piece better served for the expansion piece; now finishing the notice to members about fee increase**
  - New tenant for Expo – Able Arts – Moved in; has lease, paying rent.
  - New leases for current tenants with increased rent
    - Bill Larson working on this
  - Meeting with Tom Peters, grant writer, after February 1 to discuss the pursuit of grants and donations to the BK Community Foundation
- **Atlantic Avenue “street closure pilot program”**
  - All barricades and equipment have been removed.
  - Diagonal parking on west side of the street has been removed.
- **Security/Safety Issues:**
  - **Repeat offender off of Linden and Roosevelt**
    - **Neighbors have reported a man breaking into backyards and garages; same guy doing it repeatedly; we will be contacting LBPD about this**
  - **Rogue operation at Orange Avenue & Carson**
    - Illegal pop-up events at former thrift store location in that shopping center; 150 motorcycles on a Saturday night racing up and down Orange and into the neighborhood
      - Illegal Covid-19 testing with BBQ out front, too
      - Reported from residents and to CD5, LBPD, Business Licensing, Health Department, and Code Enforcement
  - Potential illegal cat shelter at 4204 Atlantic Avenue
    - No business license has been issued to that location
    - Getting mixed information from building tenants and property manager; no enforcement from the city yet
- **Member Outreach**
  - Email went out last week as our January check-in and asking for priorities; low response so we will send second email
  - Letter to be sent out with reschedule date for Business Breakfast

- **Misc. Notes**

- January has been devoted to Admin and housekeeping – insurance, building maintenance, updating the website, cleaning our office,
- Potential change of landscaping company – trying to get best service and best price
- **Bixby Knolls Centre for Innovation and Arts** project
- Business Breakfast moved to January
- Annual Meeting moved to February
- Expo building: managing tenants; small building maintenance; gathering insurance from all tenants;
- Just waiting out the Omicron surge and will plan ahead.
- Our biggest issue is getting our funds in a timely manner.



## **Project Manager Progress Report: Board Meeting 1/27/2022**

- **Business Membership**
  - **AFG Hair Studio – Grand Opening**
    - Private event with his friends and clients, I took big scissors Tom was there to photograph, Briana from CD5 was there with us.
  - **Social media features**
    - National Pizza day, Black Restaurant Week
- **Events**
  - Strollers: Holiday Lights Night Edition
    - Huge success, over 200 people showed up. LB Post, Signal Tribune share the event
  - Postponed Events
    - January First Fridays, Knights of the Round (Turn)Table
      - People were bummed but they appreciated our commitment to everyone's safety.
  - Strollers 14<sup>th</sup> Anniversary Event
    - Private breakfast at Wood & Salt; perfect location, great food, everyone was happy
  - Kidical Mass
    - This Sunday at 11am, bike route will take families to "farm house"
    - To switch it up from donuts, Ice Cream Ian will be at the end of the route with free popsicles.
  - First Fridays Lite on February 4<sup>th</sup>.
    - To be safe with the high covid cases, Expo building will be closed. Just a few musicians booked.
- **Social Media**
  - **Instagram:**
    - **21,104** followers (bixbyknolls + firstfridayslb)
  - **Facebook:**
    - **19,152** followers (combined all pages)
    - **8,451** members in community group