



Anthony Wingfield - President – Wardlow Rd.  
Aaron Hovis – Vice President – Wardlow Rd.  
Bill Larson – Secretary – At-Large  
Crystal Rogers – Treasurer – Long Beach Blvd.  
Vacant – At-Large  
Anthony Puente - Atlantic Ave  
David Ayala – Bixby Knolls Shopping Center  
Bjoern Risse – Atlantic Ave  
Kris Allen – At Large

Starr Bunch- Long Beach Blvd.  
Jeff Beasley -Long Beach Blvd  
Cheryl Jacobs- Community Liaison  
Andrea Testa -Community Liaison  
Blair Cohn-Executive Director  
Myra Pimentel – Project Manager  
Ines Torres – Content Manager

## BOARD OF DIRECTORS MEETING

Thursday, August 4, 2022, 7:45 a.m. at the Pan Restaurant

### AGENDA

**1. CALL TO ORDER/ROLL CALL**

**Excused Absences:**

**2. WELCOME & INTRODUCTIONS**

•

**3. APPROVAL OF MINUTES**

- Approval of minutes, June 30, 2022

**4. Public Comment (limited to 3 minutes)**

•

**5. 5<sup>th</sup> District Council Office Report**

**6. 8<sup>th</sup> District Council Office Report**

**7. Committee Reports:**

- a. Security & Code Enforcement Report – Blair
- b. Project Manager Report – Myra
- c. Content Manager Report – Ines
- d. Executive Director's Report – Blair

**8. OLD BUSINESS – Joint Security Plan – BKBIA and resident groups**

**9. NEW BUSINESS – No new business**

**10. ADJOURNMENT**

Bixby Knolls Business  
Improvement Association

4321 Atlantic Avenue  
Long Beach, CA 90807

P: 562 — 595-  
0081  
info@bixbyknolls  
info.com

www.bixbyknollsinfo.com

BKBIA BOARD MEETING – June 30, 2022

MINUTES

Location: The Pan Restaurant

Called to order: 7:57am

Adjourned: 8:45am

- **7:53am** – Anthony Wingfield called the meeting to order
- In attendance:
  - Anthony Wingfield, President
  - Aaron Hovis, Vice President
  - Crystal Rogers, Treasurer
  - Bill Larson, Secretary
  - David Ayala
  - Jeff Beasley (via phone)
  - Cheryl Jacobs, Community Liaison
  - Blair Cohn, Executive Director, BKBIA
  - Myra Pimentel, Project Manager, BKBIA
  - Ines Torres, Content Manager, BKBIA
    - Excused Absence: Starr Bunch, Bjoern Risse, Kris Allen, Anthony Puente,
  - Holly Unruh, Council District 5
  - Lynette Johnson, Council District 8
  - Members of the public: Paul Forman, David Walker
- **Approval of Minutes – May 26, 2022**
  - Aaron made the motion to approve the minutes; Crystal seconded the motion
  - Motion passed unanimously
- **Public Comment**
  - Paul Forman commented that there has been

**Council Reports:**

- Council District 5: Holly reported— Addressing speeding issues in the district and working closely with the BKBIA.

CD8 – Lynette Johnson, Introduced herself to the board. Happy to be attending.

## **Agenda:**

### **Committee Reports:**

- i. **Project Manager Report** – Myra reported: New businesses in the district—Ding Tea to open in September, A Dream Come True Tea and Party Room moved to its new location at 4350 Atlantic, Popcorn World is waiting for new equipment to arrive to finish their build-out, Chicken University just signed a lease at 3851 Atlantic, Eclipsed Emporium, signed a lease at 4376 Atlantic; Events: First Fridays All That Jazz in June was very busy and great turnout for the businesses; Knights will featured Duran Duran's Rio album and we had a packed house; Concert in the Park(ing lot) kicked off on June 20 with Gregg Young & the 2<sup>nd</sup> Street Band, we launched our VIP area for top tier donors to the BKBIA
- ii. **Content Manager Report** – Ines reported on her status of our business mailing list, making it updated and accurate; organized a Strollers tour of the new Laserfiche building; BK Community Foundation: tracking all donations and sending letters to donors; we will not pursue the "Bix Pass" at this time; new incentives for donors as been created; our website has an updated Donate page with photos and detailed descriptions for all sponsorship levels.
- iii. **Security & Code Enforcement** – Included in E.D. Report – There has been an increase of negative incidents in the district from homeless; Ronnie has returned to the area and disrupted surgery business next to Go Fetch, he has also been sleeping along side the Basking Robbins on Atlantic; Kevin (Clen Team) removed abandoned items from an encampment on LB Blvd near Bixby Road; CSI removed an individual sleeping at the building next to the Expo Arts Center the night of the parking lot concert; there has been a couple sleeping behind the Expo building and CSI has had them removed. It is critical that we get CSI back to regular patrol days and hours as soon as we can for the greater safety of the entire district.
- iv. **Executive Director Report** – Blair reported: BK Community Foundation status---There will be another board meeting setup in a few weeks with John Glaza to help moderate; we met with Steelcraft management to address the speeding along LB Blvd and how it affects the location, working with the council office on solutions; we need to purchase computers for the office, especially the "accounting" computer for Susan to use. Mike Mora and team are helping us and making recommendations on what to buy; still waiting on the Federal Grant funds to arrive so we can begin our business support programs; all sponsorship opportunities are now available to be shared with realtors, community, and business owners;

we mailed the letter and brochure notifying our membership about the potential assessment fee increase, held our first meeting at Tony's Kitchen to discuss this with any member, had 2 businesses show up to ask questions and learn more, next meeting is set for July 11 at the Expo Arts Center.

**v. Old Business:**

1. Joint Security Plan – BKBIA and resident groups – David Walker reported the history of residents from Los Cerritos wanting private security patrols from CSI throughout the neighborhood; given the increase in homelessness and crime, this is a good issue to review and consider—pooling resources to have CSI patrol the BKBIA district and parts of Los Cerritos (at night).
  - a. David asked if BKBIA/BKCF could be the fiscal receiver for the neighborhood
  - b. Blair will check with city attorney's office and BKBIA insurance company to see if there are any issues with this joint-security plan

**b. New Business:**

- i. No new business was discussed.

**c. Adjournment :**

- i. Bill made a motion to adjourn; David seconded
- ii. Motion passed unanimously; meeting adjourned at 8:45am

## Project Manager Progress Report

### ❖ Business Membership

#### ○ New businesses:

##### ▪ The Vintage LBC (Formally Cheese Addiction)

- Cheese Addiction sold their business, new owner came into our office to share their new concept.
- Libations, Bites, & Cheese. They will have an extensive menu with salads, sandwiches, fondue, wine, and cheese flights. Store will be open during renovations. They will be adding seating inside & outside.
- They will be open on First Fridays to meet folks, offer cheese samples.

##### ▪ Beachwood Brewery & Distillery

- Met with their Marketing & PR team, they are excited to join “Brewery Knolls” and participate in all our events – currently waiting on ABC license so they can plan their grand opening
- They will open with their brewery but the plan is to start a distillery later on and possible offer bar food down the line

##### ▪ Nonna Mercato (Formally Sweet & Saucy)

- Attended their grand opening morning this past Saturday, hosted a private table with treats for Strollers that morning.
- They closed off the old wedding tasting area and created a bread bakery which customers can see through. They added lots of seating outside, music and are hoping to add brunch/dinner service once they get a hood vent permit approved from the city.

### ❖ BK Community Foundation

- Designed custom bumper sticker, keychain, and other merch items for donors
- Updated website to list names of \$250+ donations, based on the incentives we created

### ❖ Events

#### ○ First Fridays – American Beauty

- Surprisingly busy night regardless of being a holiday weekend
- Busy restaurants, shops, breweries, etc.

#### ○ Knights of the Round (Turn)Table

- Event featured Black Sabbaths’ Paranoid
- While we have our regulars, there were a few groups of new first timers

#### ○ Concerts in the Park(ing Lot) – Ft. Buyepongo

- HUGE crowd, probably the best attended one to date. People were spilling over on the sidewalk, business setbacks. Estimated 400 people in attendance.
- The band was great by engaging the crowd, everyone dancing throughout the night.
- Everytable, Dutch’s Brewhouse, Willmore Wine Bar & CD5 tabled at the event.

❖ **Looking Head**

- August 5th – First Fridays, 6:30pm
- August 10 – Literary Society, 7pm
- August 15 – Concert in the Park(ing Lot) Ft. Buyepongo, 6:30pm
- August 21 – Kidical Mass, 11am
- August 25 – Knights of the Round (Turn)Table, 6:30pm
- Every Saturday – Strollers, 7:30am

❖ **Social Media**

- **Instagram:**
  - **22,868**, gained 317 followers since last meeting
    - (@bixbyknolls + @firstfridayslb)
- **Facebook:**
  - **19,715** followers, gained 135 followers since last meeting (combined all pages)
  - **9,224** members in community group



## Content Manager Progress Report

---

- **BK Community Foundation**

- **Sponsorships**

- Launched our sponsorship campaign and received positive feedback
    - Organized every tier and donation for people who donate \$250 +
    - 25 people have donated so far

- **Sponsorship Benefits**

- Packaged Incentive materials and mailed them out.

- **Future Outreach**

- Continue promoting community sponsorships
    - Launch campaign for realtors in Long Beach

- **Events**

- **Taste of Bixby Knolls**

- City council & the Long Beach Airport will sponsor a new event. *The Taste of Bixby Knolls* event will serve as a showcase for our restaurants and breweries, activating the district like our very successful First Fridays event. It will give great exposure and promotion to our local businesses that create the amazing food scene in Bixby Knolls. It is a free event and open to everyone. Attendees will be able to enjoy food and beverages from a featured menu at participating businesses.
    - Planning all the details and working on outreach.

- **First Fridays**

- Organized nonprofits and organizations that table in front of the Expo Arts Building. Will begin charging \$25 to table.

- **Literary Society**

- Created email campaigns about our book selection and ordered the pastries and coffee for that night.

- **Assisted with Concerts in Park(ing Lot) and Knights of the Round (Turn)Table**

## **Executive Director's Report – August 4, 2022**

- **Safety/Security issues – General notes:**
  - Corked had the incident last month where a customer attacked the business owner; the suspect's car, name, and photos were sent to LBPD. There were smashed windows the next day but the community came out in force to support the business.
  - Twig & Willow had a shoplifting incident; Five Starr Pilates had a break-in but no loss other than the windows. These incidents further the need for CSI to be back with regular patrols
    - We are paying off old invoices to CSI to get current
    - Federal funds will cover the costs moving forward
  - **Joint-Security Patrols (Update)** – Neighborhood and BKBIA partnering
    - I spoke with both a city attorney and our insurance agent. City attorney's office stated that the BKBIA has set boundaries and should continue to focus its efforts within the boundaries and service area. There could be potential liability for taking any responsibility outside of the boundaries. It was not recommended to become the fiscal receiver from individual residents, quasi-organized or not, and have to pay CSI each month. The neighborhood should become, or find, a fiscal receiver and collect the funds and make payments directly to CSI for any patrol hours and fees for services.
    - Our insurance agent suggested to keep these patrols separately stating the obvious concerns for liability – CSI would have to add the BKBIA to its insurance policy.
- **BK Community Foundation status**
  - Next meeting is set for August 8.
- **Computers for office**
  - Bought a new accounting computer
  - **Need 2-3 new computers for staff**

## **Status of American Recovery Act Grant Funds**

- Still Waiting on first payment of funds to the BKBIA so we can begin the business support programs. The city asked for our insurance certificates which we have provided. We do not know why there is any further delay in receiving these funds.



### **Donor Program – Food insecurity**

- This week we launched the 3<sup>rd</sup> program from our anonymous donors
- For the next six months, we will have 40 meals delivered to both LBCC and CSULB's food pantries to give to the food insecure students
- The food pick up from Lola's and delivery by Alley Cat Deliveries went very well and students enjoyed the food as soon as it had arrived at the schools
- The donors are very pleased with this launch and we will keep them updated each week.
- The donors have paid the BKBIA for Admin fees and provided the funds to pay Lola's and Alley Cat Deliveries.

### **Annual Report & Renewal with City**

- **Report**
  - The draft report is nearly completed and will be shared with the board in the new few weeks.
  - We will work with Susan on the proposed 2022-2023 budget; this will include notes about the federal funds and the "bridge" funding and its uses.
  - Assessment increase status – The proposal to raise the assessment fee is included in the annual report and council will vote to approve it when the BKBIA gets its annual renewal



**Long Beach Police Department**

# **COMMANDER'S FORUM**

Please join us for our North Division  
Commander's Forum on:

Wednesday, August 10th, 2022 from 7:00 p.m. to 8:30 p.m.

**Location:**

Ron Arias Health Equity Center at 6335 Myrtle Ave

This is a great opportunity for community members and small business owners alike to engage with their Division Commander and voice their questions and concerns.

For any questions regarding the event, please email us at  
[LBPDNorth@longbeach.gov](mailto:LBPDNorth@longbeach.gov) or call (562) 570-9827