



Crystal Rogers - President - At-Large
Cynthia Moore - Vice President - Atlantic Ave.
Jason Van Fleet - Secretary - At-Large
Brenda Rivera - Atlantic Ave.
Anthony Wingfield - Wardlow Rd.
David Ayala - Bixby Knolls Shopping Center
Vacant - Long Beach Blvd.
Robin Daykin - At-Large

Starr Bunch - Long Beach Blvd.
Jeff Beasley - Long Beach Blvd.
Blair Cohn - Executive Director
Myra Pimentel - Project Manager
Alana Salas-Yoshii - Content Manager

BOARD OF DIRECTORS MEETING

Thursday, February 26, 2026, 8:00 a.m. at Expo Arts Center

AGENDA

1. CALL TO ORDER/ROLL CALL

Excused Absences: David

2. WELCOME & INTRODUCTIONS

3. APPROVAL OF MINUTES

- Approval of minutes, January 22, 2026

4. NEW BUSINESS –

- a. President's notes

5. OLD BUSINESS – No Old Business

6. Committee Reports:

- a. Project Manager Report – Myra
- b. Content Manager Report -- Alana
- c. Executive Director's Report – Blair

7. 5th District Council Office Report

8. 8th District Council Office Report

9. Public Comment (limited to 3 minutes)

10. ADJOURNMENT

**Bixby Knolls Business
Improvement Association**

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BKBIA BOARD MEETING – January 22, 2026
MINUTES

Location: Expo Arts Center

Called to order: 8:10am

Adjourned: 10:06am

- **In attendance:**
 - Crystal Rogers, President
 - Bjoern Risse, Vice President
 - Jason Van Fleet
 - Anthony Wingfield
 - Cynthia Moore
 - David Ayala
 - Starr Bunch
 - Jeff Beasley
 - Blair Cohn, Executive Director, BKBIA
 - Myra Pimentel, Project Manager, BKBIA
 - Alana Salas-Yoshii, BKBIA
 - **Excused absences:** Robin
 - Members of the public:
 - Brenda Rivera, Lola's Mexican Cuisine
 - James Tir, BKCF Board Member
 - Robert Allarte, CD5
 - Frambert Calderon, CD8
 - Benjamin Fulmeyer, Deforest Park
 - Dr. Nousheen Tabibzadeh, Compound Pharmacy
- **CALL TO ORDER:** Crystal called the meeting to order at 8:10am
- **Welcome & Introductions:** All guests introduced themselves to the board. General discussion ensued regarding recent car crash into Compound Pharmacy at Atlantic and Roosevelt.
- **Approval of Minutes** – November 20, 2025
 - Jason made the motion to approve the minutes; David seconded the motion; Motion passed unanimously.

Agenda:

New Business:

- Appointment of new board members – Crystal introduced Brenda Rivera as the potential new board member for an “At Large” position with the recent resignation of Sonya Suon. Jason made a motion to appoint Brenda to the board. David seconded. The board voted unanimously to appoint Brenda to the board.

- Election of Officers – Blair explained that every January the board needs to elect or confirm the board officers. Blair proposed officers for this new year could potentially be: Crystal Rogers, remaining as President; Cynthia Moore as Vice President; Jason Van Fleet as Secretary; and Robin Daykin as Treasurer. Crystal asked for a motion on this or for other suggestions.
 - Bjoern made the motion. Starr seconded the motion. Motion passed unanimously for these officer positions.

Old Business:

- No old business was discussed

Committee Reports:

- **Project Manager Report** – Myra reported information presented in the board packet, including Santacon and its success from an event standpoint but also in fundraising for \$14, 250.06. Myra also discussed catching up on all accounting and admin from after the holidays. New calendar was also provided.
- **Content Manager Report:** Alana reported information provided in the board packet including her duties and responsibilities of the Bixby Knolls Community Foundation, business member outreach and direct business support, and her participation in our ongoing programs and events.
- **Executive Director & Security Report** – Blair first discussed the board officer elections; Biggest issue was the car crash into the Compound Pharmacy and Sala Coffee spaces. Speeding was an obvious factor, and potentially drinking. Lucky that there were no deaths; Blair met with new north division public resource officer to discuss the traffic enforcement needed along the corridors and around the schools in the morning. Officer Jackson is going to request the motor officers spend time in the district; Over the holidays things were relatively quiet with a local crew that burglarized Rad Coffee and Taboon by cutting holes into the roof; Other issues include a minor who lives on Lime that frequently shoplifts from Walgreens and CVS. PD are building a case; Blair announced and provided details on the state grant the BKCF was awarded from Senator Gonzalez, outline of how the funds will be spent were provided; BKBIA staff met to plan out the whole year of events/programs; Next big thing is the boundary expansion along the Wardlow Strip and up Orange Avenue. We will work with Economic Development on the next steps; Annual Meeting is coming up on February 12; Expo construction project is now complete.

Council Reports:

- **Council District 5:** Robert reported: Councilwoman and the police commander are meeting soon to discuss all the safety issues in the district; Robert also addressed the general safety concerns of the BKBIA and board.
- **Council District 8:** Frambert reported: There are different challenges in CD8, like speeding, shootings, street takeovers; Please make sure to call LBPB for any issues so there is a record of the call for the data and resource deployment; city is working on Olympic plans; working with Gaska on the new tenants for the former Vons property; SB19, council is pushing this item (regarding threats to commit a crime);
- **Public Comment**
 - Bjoern asked: How will the staff update the board about grant progress and how can the board help to leverage even more revenue.
 - Jason asked about what happened with the street survey that was done for Atlantic? James commented about the potential of installing diagonal parking to make things safer/slower.
 - Brenda asked about why LPBD divisions were not redistricted like the council offices have been.
 - David discussed the upcoming business mixer to be held at F&M Bank with the BKBIA and Signal Hill Chamber; Also, please call the bank with any issues. Beware of phone scammers trying to get account information.
 - **Adjournment:**
 - i. Jason made a motion to adjourn at 10:06am; Jason seconded
 - ii. Motion passed unanimously; meeting adjourned at **10:06am.**

Project Manager Progress Report

❖ Business Support

- **Almost St. Patrick's Day**
 - Announced the event online, doing a FREE RSVP tickets on Eventbrite to have a good headcount. This is to help restaurants have an idea of how many people to expect & plan accordingly. So far, we have 77 RSVPs with our first post/email that went out.
 - This is a non-ticked event with only specials and event shuttles going around. No freebies or tickets to pick up at this event.
- **Women of Bixby Knolls**
 - Started to organize our list; new businesses to add or remove closed ones.
- **Supper Club**
 - Hosted event at Ancestros on Monday, we had some cancellations, but the owners really appreciated the support. Overall, everyone loved the food, and the staff was quick to bring out food.
- **F&M Business Mixer**
 - We're coming together with F&M to host a business mixer to invite all our business members alongside the Signal Hill Chamber of Commerce on March 12. We invite all board members to attend if available.

❖ Bixby Knolls Community Foundation

- **New District Banners**
 - Blair wanted to have Olympic themed banners up in the district. So, I worked with Magerly to create a concept to have a fun connection to our "cultures" represented by our businesses in the district. See page attached to
 - Black - Germany, Green - Mexico, Yellow - Peru, Red - Japan, Blue - Philippines
- **Monthly Fundraising Campaign**
 - Created monthly themed messaging to creatively promote our programs alongside a donation ask, it will include a testimonial from BKCF board members. The goal is to have these shared via email and social media.
- **LA County Arts & Culture**
 - We were accepted for the 2026 Internship Grant Program. Currently working with them to fill out paperwork they are asking for. The position would be from June-December. We would announce the position in April.
 - Magerly is helping me update our last job position description to make sure it properly reflects what her experience was.

❖ **Looking Ahead**

- **March 6** – First Fridays, 6:30pm-9:30pm
- **March 11** – Literary Society, Dream Come True at 7pm
- **March 12** – F&M Business Mixer, Bixby Knolls Branch 5:30pm-7:30pm
- **March 15** – Kidical Mass, Pixie Toys at 11am
- **March 15** – Almost St. Patrick's Day, from 2pm-6pm
- **March 19** – Knights, Beachwood at 6:30pm
- **Every Saturday** – Strollers, Coffee Bean at 7:30am

❖ **Social Media Analytics**

- **Instagram: 38,295** (BK + FF accounts), gained 186 followers since our last meeting.
 - **New Instagram account @bixbyknollscommunity:**
 - 1,365 followers, increase 29 since our last meeting.
- **Facebook: 22,501 22,493** (all pages combined)
 - 13,262 members in community group



Black Banner – Germany | Track & Field

- Germany's national colors: black, red, and gold.
 - Highlighting excellence in field events
 - Momentum + movement
- Celebrating Rasselbock Kitchen & Beer Garden

Blue Banner – Philippines | Aquatics

- Blue drawn from the Philippine flag.
- Showcasing the country's momentum in aquatics
 - Building toward LA 2028
- Celebrating Kubo & Island Pacific Market

Green Banner – Mexico | Boxing

- Green inspired by Mexico's national flag
 - 14 Olympic boxing medals
 - Power + resilience
- Celebrating Lola's Mexican Cuisine, Ancestros, La Taqueria Brand, Tony's Kitchen, Mama Juana's, Patricia's Restaurant, Blue Burro, Semillitas

Yellow Banner – Peru | Volleyball

- Yellow → Sol (Peru's national currency)
- 1988 Olympic silver medal in volleyball
 - Strength + pride + legacy
- Celebrating Sushi Nikkei, Alli Kaphiy, Lima

Red Banner – Japan | Gymnastics

- Red from the national flag
- A historic Olympic powerhouse in gymnastics
- Celebrating Sushi West, Hiro Nori, Sushi Nikkei, Teburo, Ramen Hub



Content Manager Report- Alana Salas-Yoshii

Board Meeting February 26, 2026

- **Community Foundation**

- Tracked, monitored, and recorded donations to the Community Foundation
- Sent timely thank you letters to donors
- Recorded check and card payments from the community foundation account
- Submitted accounting information to bookkeeper
- Continued to work on admin such as file organization, accounting, and storage for foundation documents
- Met with the state to discuss conditions for the grant
- Developed proposed budget for grant allocation & completed project summary
- Met with Bixby Knolls Community Foundation board on 2/25.
 - Voted in 2 new board members
 - Discussed the state grant
 - Voted to move the BKCF bank account from First Bank to F&M
 - Launching new monthly fundraising campaign

- **Outreach Projects**

- Created and sent weekly Bixby Brief newsletter
- Assisted in social media posts

- **Business Support**

- Coordinated First Friday tabling with business members
- Sent business information & updates to BKBIA members
- Attended COBA virtual meetings
- Attended the soft opening for Rooted's rebrand
- Staffed BKBIA Annual Meeting
- Attended Sunshine Rabbit Center's bunny soundbath
- Hosted Supper Club at Ancestros

- **Community Events**

- Attended Knights of the Round (Turn)table
- Sent monthly Literary Society event info and updated Lit. Society landing page
- Assisted in planning and staffed First Fridays
- Attended Kidical Mass February
- Attended LBCC's State of the College

Executive Director's Report – February 26, 2026

- **General Topics & Notes**
 - **Annual Meeting recap**
 - Board member feedback.
 - **First Fridays**
 - Politics & First Amendment Issues
 - Crowd Control
 - **Insurance, state filing, taxes**
 - All current.
 - Saga for a new bookkeeper continues. The first one we spoke with was out of our budget. Still looking for a local source.
 - **Business Issues**
 - Hookah Lounge
 - **Security/Safety/and General**
 - Motor officers in BK
 - **Boundary Expansion**
 - Next steps: Working with Economic Development on outreach to those businesses to gain consensus for buy-in and priorities.
 - **Events:**
 - Working on Almost St. Patrick's Day (and First Fridays next week)